



UNIVERSITY  
OF THE PEOPLE  
Tuition-Free Online University


2013  
Annual Report





**01.**

**Welcome**

A close-up portrait of a young Black woman with dark hair styled in braids. She is smiling warmly at the camera. She is wearing a black top with a white, intricate, lace-like pattern. The background is slightly blurred, showing a wooden chair back.

*Meet Our Student*

"In Africa there are so many of us who long to get a good education in a good school, but don't have the means. When I found out about the opportunity of studying with UoPeople I said to myself that if I don't go for it, I can only blame myself, because everything else is there waiting for me."

*Susie Begne, Cameroon*

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Meet Our  
Volunteer



# A Letter from the President


To our friends, students and volunteers,

It is with great pride that I present to you in this Report the University of the People in its fourth year. This year we are emphasizing the important work of the many volunteers around the world who have generously donated their time and their professional expertise to make this University possible. Volunteers are the lifeblood of this organization; they are found at every level, from the President's Council to the Provost, the Academic Deans, the Instructors, the Course Developers and the Academic Advisors. Volunteers also include our pro-bono Legal Advisors, Marketing Advisors, VP for Strategy and Planning, Chief Financial Officer, and many more.


When I first started exploring the idea of providing high quality online education tuition-free, I knew we would only be able to do so if there were people willing to contribute their time and energies at no cost. However, I never imagined the level of enthusiasm with which such highly educated, capable and motivated people would volunteer to take part. This reassured me that the idea to make university degrees accessible to some of the world's most isolated people, was a vision shared by many and a dream that could come true. Because this university would still be but a dream were it not for the dedication of so many wonderful individuals, we have decided to feature a few, out of our many volunteers, in the pages ahead.

In addition to the volunteers, it is also the individual donors, foundations, and corporations who generously support us that enable the dream to become a reality. In the last year we have launched two very exciting initiatives with two of the world's most innovative and successful companies. Our long standing partnership with Hewlett Packard (HP) is continually evolving and now includes new opportunities for students to participate in the HP LIFE program, an online training initiative for entrepreneurs. This is in addition to HP's existing support which includes scholarships for women, mentoring programs, internship opportunities, and financial and in-kind support, all which provide additional value to what we offer our students. In August 2013 we launched our biggest initiative to date, the Microsoft 4Afrika program. This program will provide 1,000 scholarships for the top African applicants so they are able to graduate from UoPeople with world-class academic degrees. It will also give them access to Microsoft certificate programs, mentorships by Microsoft employees and internship and job opportunities within Microsoft and its over 10,000 partners across Africa upon graduation. Our hope is that the program will also help UoPeople to attract more female students. I am thrilled to have the support of these companies, with whom we share the vision of using technology and innovation to make the world a better place.

As I look back over the last 4 years I am filled with pride. Since opening the gates in 2009 to our very first students we have continued to improve and enrich the quality of our educational programs and perfect our method of delivery. What we offer our students is of world class standards, providing them with the tools and knowledge to reach their full potential. I look forward to the coming years as we enter a new phase of strategic growth to expand our student body. I excitedly await the day when the impact of higher education can be felt across the world, from the poorest rural and urban areas of the US, to the isolated cities in China, the villages of Haiti, and throughout communities in Kenya.



Shai Reshef  
Founder and President, University of the People



*Meet Our Student*

“My favorite thing about studying at UoPeople is being surrounded by people who care about my education and my progress in the University, such as the people in student services, students affairs, the instructors and the advising team. Even though everything is online I still am part of a supportive community.”

*Marie Christine Platel, Haiti*



# Mission

University of the People (UoPeople) is a non-profit organization devoted to providing universal access to quality, online post-secondary education to qualified students.

The vision of University of the People is grounded in the belief that universal access to education is a key ingredient in the promotion of world peace and global economic development.

The mission and vision are guided by the University's four core values:

## Opportunity

UoPeople is based on the belief that education at a minimal cost is a basic right for all qualified applicants, not just for a privileged few. The University shall open the gates of higher education to qualified students anywhere in the world by offering its programs through distance learning and by making this opportunity affordable.

## Community

UoPeople shall create a global community by making its academic programs, educational services, and employment opportunities available to all qualified individuals from all over the world, and by providing learning opportunities that engage students and faculty from diverse backgrounds.

## Integrity

UoPeople grounds its institutional culture in candor, transparency and best professional practices, and expects all students, faculty, staff, and administrators to uphold the highest standards of personal integrity, honesty and responsibility. Additionally, the University expects its students to take responsibility for their education, and to pursue their studies diligently and with seriousness of purpose.

## Quality

UoPeople provides a high-quality, online liberal arts education suitable in scope and depth to the challenges of the 21st century. The University assesses and evaluates all aspects of its academic model on an ongoing basis.

**“We are the  
alternative for  
those who  
have no other  
alternative.”**

## A Letter from a Dedicated Volunteer, John Gerzema



When the opportunity to volunteer on UoPeople's Business Administration Advisory Board came up, I was very excited to get involved because I understood that this was an idea that was going to have a big impact. I am passionate about how social change and human behavior impacts business, society and the economy and in recent years I have been studying how organizations are increasingly moving from traditional structures to something more flexible, collaborative and cooperative. I concluded in my book, *The Athena Doctrine*, that these are the type of organizations that are changing the world. Volunteering for UoPeople is my opportunity to take part in one such world changing project.

University of The People symbolizes the twenty-first century knowledge economy. When Shai Reshef explained the University's ingenious method to cut the costs of a college education, I moved from journalist to advocate. What attracted me is that trust and cooperation, enabled by technology, can make a big difference in everyday life.

While intelligence is equally dispersed around the world, money and access is not. Education is the key to prosperity, and we must therefore ensure that it reaches the furthest corners of the globe, especially where money and access has not traditionally been found.

It's time for the world to harness the talents of all people, wherever they may be. In this quest is the possibility of the next breakthrough that pushes humanity forward. This too is what propels University of the People forward – to find what's next, right now.

**John Gerzema, Executive Chairman, BAV Consulting**  
**Marketing Advisor, Member, Business Administration Advisory Board, UoPeople**





02.

Governance

## Board of Trustees



### **Mr. Ashok Chandrasekhar, J.D., Chair**

Mr. Chandrasekhar is a Partner in the Corporate and Securities Department of Goldfarb Seligman & Co. and a member of the firm's Executive Committee. Mr. Chandrasekhar holds a J.D. from the New York University School of Law and a B.A. in English Literature from Yale University.

As a prominent lawyer, Mr. Chandrasekhar specializes in representing clients in the high tech sector and has been involved in hundreds of private equity transactions. Throughout his career, Mr. Chandrasekhar has lectured on legal issues in international business and investment to professional audiences and to students at leading business schools. Mr. Chandrasekhar brings this content expertise in both the high tech sector and in business education to the distance study space.



### **Hon. Justice Christine M. Durham**

Justice Christine Durham has been on the Utah Supreme Court since 1982, and served as Chief Justice and Chair of the Utah Judicial Council from 2002 to 2012. She received her A.B. with honors from Wellesley College and a J.D. from Duke University, where she is an emeritus member of the Board of Trustees. Justice Durham brings her thorough understanding of the judicial process and legal education to the board.

Justice Durham is the past president of the Conference of Chief Justices of the United States, past-chair of the American Bar Association's Council on Legal Education and Admissions to the Bar, and past president of the National Association of Women Judges. She was an adjunct professor for many years at the University of Utah College of Law. She has received honorary degrees from four Utah universities and has been recognized nationally for her work in judicial education and efforts to improve the administration of justice.



### **Dr. Gabriel Hawawini**

Dr. Gabriel Hawawini is the Henry Grunfeld Chaired Professor of Investment Banking and was the former dean of INSEAD (2000-2006), one of the world's leading and largest graduate business schools. He is currently Visiting Professor of Finance at the Wharton School of the University of Pennsylvania. Prior to joining INSEAD in 1982, Dr. Hawawini taught at New York University, Columbia University and the City University of New York where he received the "Presidential Award for Distinguished Faculty Scholarship" (1982). Dr. Hawawini is the Chair of UoPeople's Advancement Committee.



**Prof. Daniel J. H. Greenwood**

Professor Greenwood is on the faculty of Hofstra University’s School of Law. He received degrees from Harvard College, Hebrew University and Yale Law School. Professor Greenwood has taught at Hofstra University and at the University of Utah. He has published numerous law review articles, book chapters and popular opinion pieces. He teaches courses on such subjects as corporate finance, business organizations, not-for-profit organizations, and corporate income tax. Professor Greenwood is a member of UoPeople’s Board of Trustees Executive Committee.



**Mr. Shai Reshef**

Mr. Reshef is also the President of UoPeople. He has previously headed online institutions and holds an M.A. degree in Chinese politics from the University of Michigan. An educational entrepreneur, Mr. Reshef has twenty five years of experience in the international education market. From 1989 to 2005, he served as Chairman of the Kidum Group, a for-profit educational services company which was sold to Kaplan, Inc. in 2005. Between 2001 and 2004, while continuing as the Chairman of Kidum, Mr. Reshef lived in the Netherlands where he chaired K.I.T. eLearning (later to become Laureate Online), a subsidiary of Kidum, the eLearning partner of the University of Liverpool and the first online university outside of the United States.

## Meet Ashok Chandrasekhar

*Meet Our  
Volunteer*



“As someone who was fortunate to experience the privileges of undergraduate and graduate studies at two of America's greatest universities, I have witnessed the impact of a college education on my own life. Unfortunately, it is clear that there are many people to whom those privileges have not up to now been available.

Therefore, I find it deeply satisfying to participate in an organization seeking to bring the benefits of an undergraduate education to as many people as possible, from underprivileged backgrounds and from countries around the world, and to enable them to experience the impact that this education can have on their lives and their communities. I am proud of my involvement in the University of the People, both as a financial supporter and through my work as Chairman of the Board of Trustees.”

**Ashok J. Chandrasekhar J.D., Partner, Goldfarb Seligman & Co.  
Chair, Board of Trustees, UoPeople**



## Meet Hon. Justice Christine Durham



Meet Our  
Volunteer

“Education provides the key to transforming individual lives, families, and communities. None of my grandparents had more than a high school education, and one left school at age 10. My father was able to secure a college degree thanks to the U.S. government subsidies for World War II veterans, but in my mother’s family, it was her brother who received the support and resources for college. All three of their children have both college and post-graduate degrees, because our parents valued education for the doors it could unlock to a better life.

Too many people all over the world lack the societal, financial, and family support to secure opportunities for higher education. University of the People has created a model that makes the dream of better opportunities a reality despite these missing elements. Having seen the impact of education on my life and my family’s, I am inspired by the University’s vision that very low-cost, high-quality education can be delivered anywhere in the world through, in part, the commitment of volunteers. Thus, given the opportunity to play a role, I couldn’t turn it down. Even one life transformed by education has the potential to affect generations.”

**Hon. Justice Christine M. Durham, Utah Supreme Court  
Member, Board of Trustees, UoPeople**

## Meet Daniel Greenwood

*Meet Our  
Volunteer*



"I joined the UoPeople project to help offer the opportunity of education to people who might otherwise be cut off from it. UoPeople's innovative combination of insights from on-line learning and social media helps students who could not attend a 'bricks and mortar' university to study in an intellectual community of peers from around the world under the guidance of an academic instructor.

The Talmud teaches that, 'whoever saves a single person's life, saves an entire world,' because every person is uniquely valuable. So too, each student the UoPeople brings to higher education opens a new world. Some of these dedicated students walk miles to find an internet connection; others study after long hours of work. Some will make the world a better place; others will, just as importantly, enrich their lives and those of their families. As my grandfather, who left his homeland without much education or anything else, used to say, 'education is the one thing no one can take away from you.'"

**Daniel J. H. Greenwood, Professor of Law, Hofstra University  
Member, Executive Committee, Board of Trustees, UoPeople**

“By the year  
2025, an  
estimated  
98 million  
youth will be  
pining for seats  
in universities  
that don't  
exist.”

ISCED levels 5 & 6 UNESCO Institute of Statistics figures  
British Council and IDP Australia projections

# President's Council



## **Chairman: President John Sexton**

President Sexton is the fifteenth President of New York University, as well as being the Benjamin Butler Professor of Law and NYU Law School's Dean Emeritus, having served as Dean for 14 years. He joined NYU's Law School faculty in 1981, was named the School's Dean in 1988, and was appointed as NYU's President in 2001.



## **Chancellor Nicholas Dirks**

Chancellor Nicholas Dirks serves as the Chancellor of the University of California, Berkeley. Formerly Executive Vice President and Dean of Faculty of Arts and Sciences at Columbia University, Dirks is an internationally respected leader in higher education, well-known for his commitment to and advocacy for accessible, high-quality education in the liberal arts and sciences.



## **Rector Emeritus Mrs. Michèle Gendreau-Massaloux**

Rector Emeritus Mrs. Michèle Gendreau-Massaloux, Ph.D., has extensive educational leadership experience including having served as Rector of the Academy of Paris, Chancellor of the Universities, and Rector of the Agence Universitaire de la Francophonie (AUF) which associates more than 700 universities around the world.



## **President Robert R. Jennings**

Dr. Robert R. Jennings is the President of Lincoln University and the former President of Alabama A&M University. He has also served in various executive-level positions at Wake Forest University, North Carolina A&T State University, Albany State University, Norfolk State University and Atlanta University. Jennings brings with him many years of experience in strategic planning, operational and financial management, program and policy development, fundraising and student affairs.



## **Professor Devang Khakhar**

Professor Devang Khakhar became the Director of the Indian Institute of Technology (IIT) Bombay in January 2009. He received his Bachelor's in Technology from IIT Delhi and his Ph.D. from the University of Massachusetts Amherst. He joined IIT Bombay in 1987. Professor Khakhar has served as Professor-in-Charge of IIT Bombay's Continuing Education Program, as Head of the Department of Chemical Engineering and has been the Dean of Faculty Affairs since 2005.



## **Vice-Chancellor Emeritus Sir Colin Lucas**

Sir Colin Lucas was the Vice-Chancellor of the University of Oxford from 1997 to 2004 and has recently retired as Warden of Rhodes Trust, the charitable organization responsible for bringing some of the world's finest scholars to Oxford. During his seven years as Vice-Chancellor, Sir Colin Lucas led the modernization of the University and saw it ranked fifth in the world, outranked only by four leading U.S. institutions.



**President Emeritus Roger Mandle**

Dr. Mandle was appointed President of the Rhode Island School of Design in 1993, and served in that capacity until 2008. From 2008-2012, Dr. Mandle was Executive Director and Chief Officer of Museums at Qatar Museums Authority. Currently, he is the Senior Advisor to the Chair of the Board of Trustees of Qatar Museums Authority.



**President Emeritus Judith R. Shapiro**

Dr. Judith Shapiro is President and Professor of Anthropology Emeritus at Barnard College. She served as President of Barnard from 1994 to 2008. She is also Professor of Anthropology Emeritus at Bryn Mawr College, where she served as a faculty member and then Provost. Dr. Shapiro is currently the President of the Teagle Foundation, and serves on the boards of ITHAKA Harbors, Scholars at Risk, and the European Humanities University.



**President Emeritus Stephen Joel Trachtenberg**

Stephen Joel Trachtenberg served as George Washington University's 15th President from 1988 to 2007. Trachtenberg came to GW from the University of Hartford, where he had served as president for eleven years. He had also previously been Vice President for Academic Services and Academic Dean of the College of Liberal Arts at Boston University, and was the special assistant to the U.S. Education Commissioner, Department of Health, Education and Welfare.

## Meet John Sexton

*Meet Our  
Volunteer*



“The cost of higher education is out of reach for a majority of potential students. We need alternative solutions for higher education to be affordable and accessible. In the age of information technology and innovation, such solutions are indeed possible and University of the People is showing us the way.

For this reason I volunteered to help establish and chair the University's President's Council, encouraging distinguished university Presidents to support and guide UoPeople. In 2011 we signed the ground breaking partnership between UoPeople and my university, NYU, which allows UoPeople's top students to be accepted to NYU Abu Dhabi. For students like Joe Jean, who studied with UoPeople in the rubble of Haiti, completing a degree with UoPeople was a huge achievement. However taking the next step to study at NYU Abu Dhabi, was no less than a dream come true. It was also an exciting achievement for NYU. Welcoming the best and brightest from UoPeople is hugely important to NYU as, by providing opportunities to the most diverse mix of students, we just might find the world's next Einstein.

I am filled with pride as I see the University grow from strength to strength, and I look forward with great anticipation to seeing the impact of the University evolve.”

**John Sexton, President, NYU**  
**Chairman, President's Council, UoPeople**

## Meet Sir Colin Lucas



“The objective of the University of the People is one to which I subscribe wholeheartedly. I have spent my life teaching in universities and leading them. In my mind, it is beyond question that education is the most sustainable and direct means to free individuals from the social and economic constraints that prevent them from realizing their potential. University-level education is as much part of this as primary and secondary education.

Of course, educating individuals to the highest level of which they are capable is to enable them to live personally rewarding and fruitful lives. But this is not just about empowering individuals for their own ambitions and needs. The supreme gift of education is to give skills to people who can use them to improve society around them.

Those who study with the University of the People have had to persevere in often difficult circumstances. Completing courses with this university is challenging too. Their successful completion proves that these are people with the energy and commitment that are needed for the progress of our world.”

**Sir Colin Lucas, Vice-Chancellor Emeritus, Oxford University  
Member, President's Council, UoPeople**








**03.**

**Our Volunteers**

A close-up portrait of a Black man with a short beard and mustache, wearing a light blue dress shirt and a brown tie. He is looking directly at the camera with a slight smile. The background is a solid, light yellowish-green color.

*Meet Our Student*

"UoPeople is an institution that is making university education accessible and affordable to people all over the world. I am able to study Computer Science without leaving my job and receive high quality education and rich course content. I am proud to be a student of UoPeople."

*Peter Mofolorunsho, Nigeria*

## Our Volunteers

What makes UoPeople's volunteering model so extraordinary is its unique structuring of full-time personnel who work in partnership with our volunteers in order to maximally capitalize on the time and talent our volunteers give us. Subsequently, our Provost is backed by a Vice Provost; Our Deans are backed by the Associate Provost for Academic Affairs and his team, and our Academic Advisors are backed by the Dean of Student Affairs. Whenever we ask our volunteers to become Course Developers or Course Instructors, they receive a token honorarium to signal our deep appreciation for their contribution and the magnitude of their commitment.

University of the People would not be able to fulfill its mission of opening the gates to higher education were it not for the work of our outstanding volunteers. Our volunteers donate their time because they believe that a better world is possible if higher education is universally accessible. The number of extraordinary volunteers who have approached us and offered their talents has surpassed our ability to match volunteers to our current needs. We look to the day when, as the University grows and our financial resources allow, we will be able to take advantage of the rich pool of volunteers eager to become involved in our operation.

Our volunteers are one of the ways in which we are distinctive. They are the engine that enables the University to change the course of so many lives around the world. We invite you to meet some of these astonishing and caring individuals in this Report.

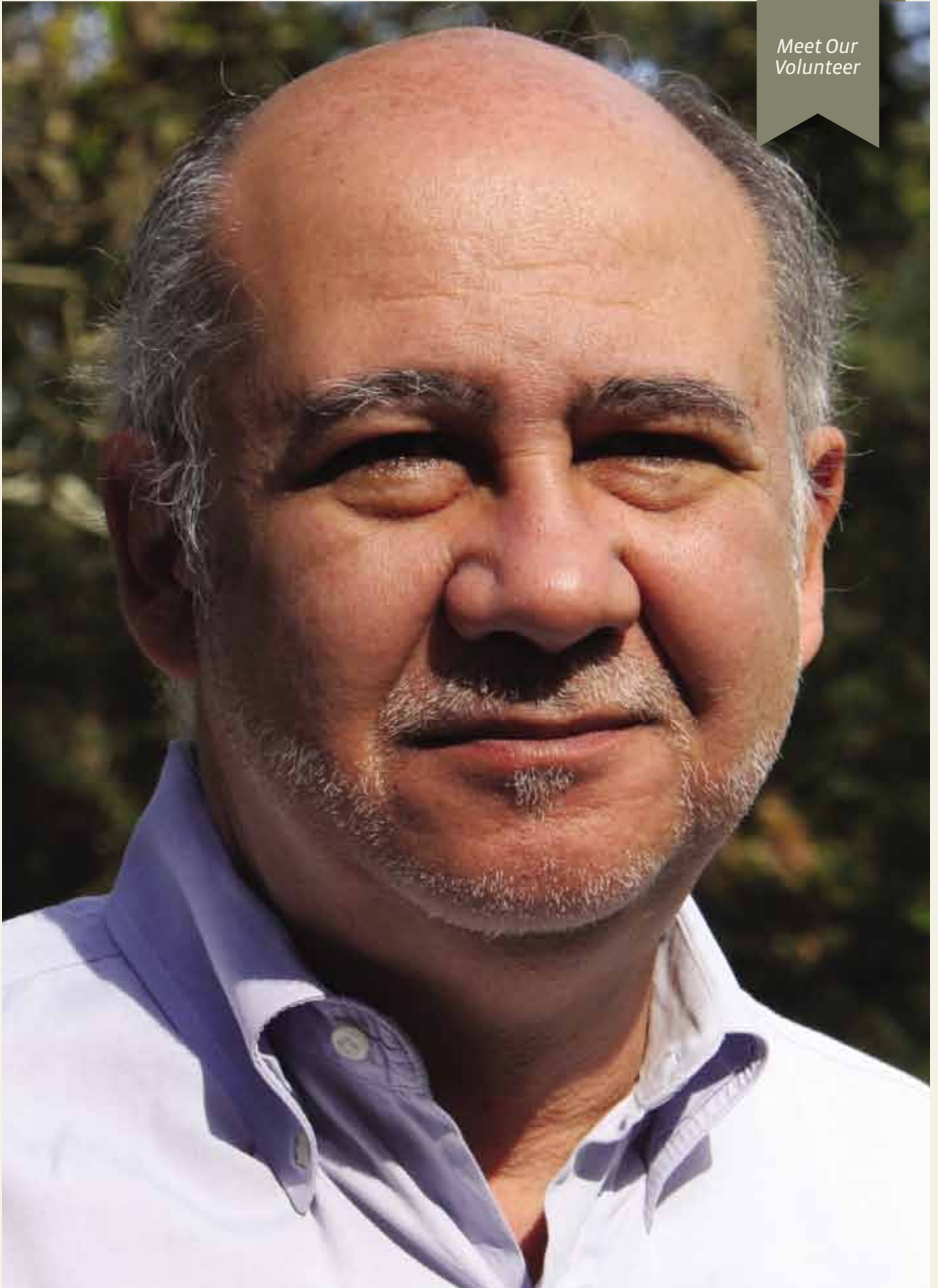
# Finance: Meet Paul Affuso

“It is said that if you give a man a fish, he’ll eat today, but if you teach a man to fish, he’ll eat forever. This is the basis for my unshakeable faith in the value of education. When the founder of the University of the People, Shai Reshef, approached me about volunteering I was flattered, but I was also intrigued, by the simple idea of making a college education available to anyone in the world, tuition-free and online.

At New York University I oversaw an operating budget in excess of \$100 million. Everything was much easier with financial resources on that scale. At UoPeople our annual operating budget is just over \$1 million. How can we educate so many students with so little? We can do it because the cost is contained by the commitment and labor of an army of unpaid professional volunteers around the globe. I am proud to be part of that army.”

**Paul Affuso, Formerly Associate Dean for Administrative Services, NYU  
Chief Financial Officer, UoPeople**

Meet Our  
Volunteer



Meet Our  
Volunteer



# Academic: Meet Mary Hernandez

“My commitment to UoPeople began when I stumbled upon the shell website before the University became operational. The site featured the University’s mission and I thought then that it was a great, noble, and possible idea. So I sent a volunteer application when the University opened its doors. I hope to continue working with the University for as long as it needs me.

The peer to peer model is inspirational. It approximates nature’s process of interdependence, where a learner ‘learns’ as a student and also becomes a teacher in the process. There is continuity and a responsibility to constructively give back which, in turn, strengthens the learning aspect. This receiving-and-giving cycle builds character which can be generalized to other areas of life.”

**Mary Hernandez, Senior Manager, Counseling Services, Kids Help Phone  
Academic Advisor and Instructor, UoPeople**

# Legal: Meet Jeff Fromm

“It’s been a privilege to work with Shai Reshef and the great team at University of the People. I’ve represented dozens of education companies in the last 15 years, and UoPeople has a rare blend of entrepreneurial zeal in pursuit of a vital mission. By offering high-quality, tuition-free postsecondary education to students around the world, UoPeople helps countless young adults overcome life’s challenges and fulfill their dreams. Dorsey & Whitney is proud to offer our pro bono legal services to this extraordinary institution as it works to change the world – one student at a time.”

**Jeffrey A. Fromm, Esq. Partner, Dorsey & Whitney LLP**  
**Legal Advisor, UoPeople**



Meet Our  
Volunteer



Meet Our  
Volunteer



# Strategy: Meet Yoav Ventura

“Inspired by Shai’s vision of democratizing education, and having reached a point in my life where I am seeking to create a real positive impact on our society, I was privileged to be one of the first members of UoPeople’s team.

As the VP for Strategy and Planning, I am focusing on crafting UoPeople’s long term vision and strategy, and developing operational models that will allow us to scale up and execute upon our unique mission.

One of most critical levers for our future success is the talent, experience and effort of our volunteers. We couldn’t be who we are, and we can’t be who we want to be without them. Being a volunteer myself, I feel that working with UoPeople has transformed my life, and made me a better and happier person. I am looking forward to many more years of joint effort with the incredible team of the University of the People, to make our vision come true.”

**Yoav Ventura, Founder and Partner, AKT  
Vice President for Strategy and Planning, UoPeople**

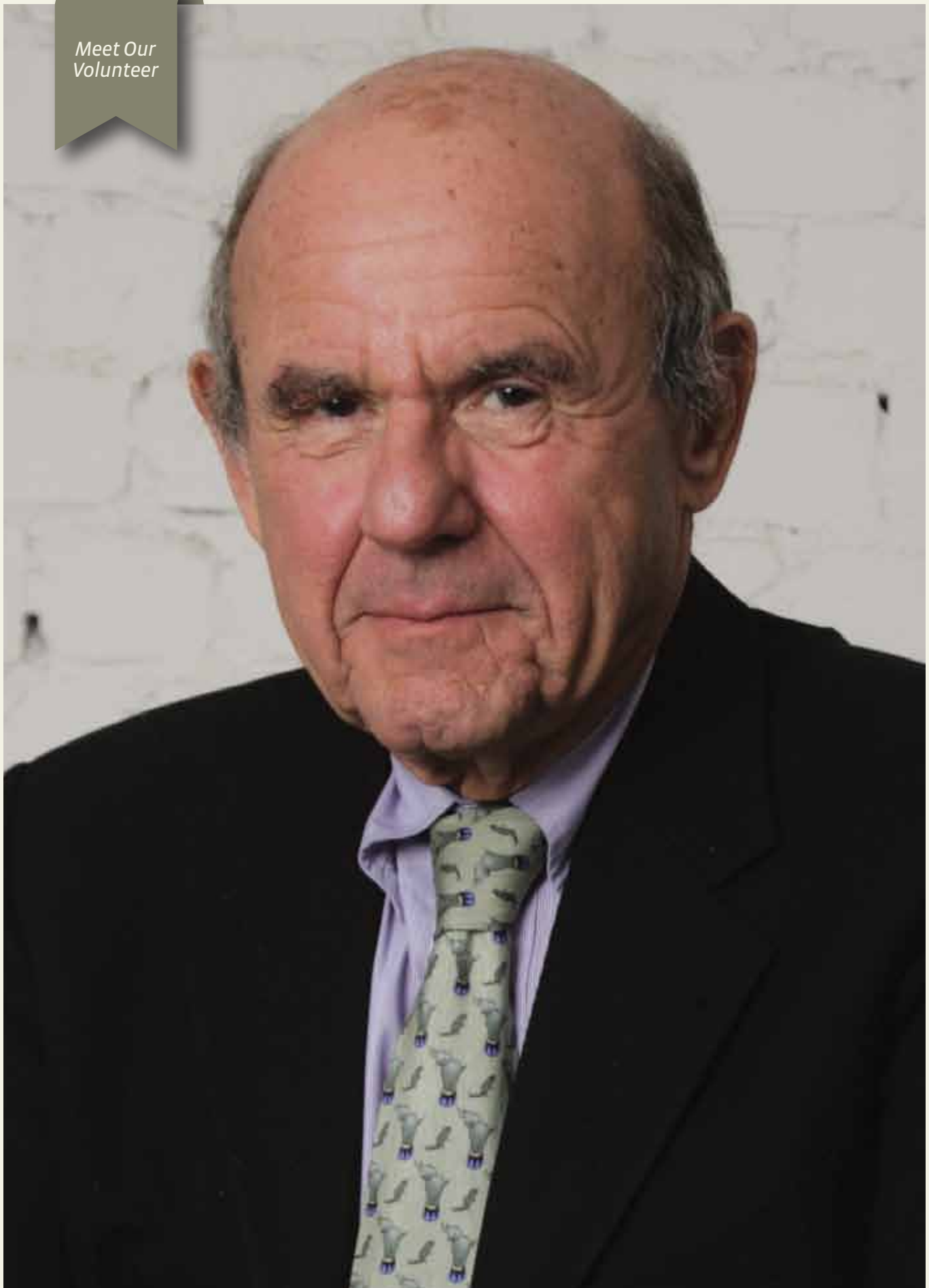




04.

# Academic Programs

Meet Our  
Volunteer



# A Letter from the Provost

Dear Friends,

I once again feel privileged to present to you the Annual Report of University of the People together with my many highly talented and dedicated colleagues.

As a young organization, each year has marked new milestones of growth, as well as fresh and exciting initiatives. This year has been no different. Our academic courses have been refined and improved and we have welcomed new world class instructors and academic advisors to our team at the University. I believe that the education we offer to our students is amongst the best in the world. But our offering to students has also increased hugely this year with the launch of the exciting Microsoft 4Afrika initiative. Aside from enabling 1,000 top applicants from Africa to study completely for free, the partnership with Microsoft is providing them with practical opportunities to take part in applying their studies to real world situations through mentorships, internships and possible job placements either in Microsoft or in one of their partner companies. This crucial link that we provide between education and industry is a unique feature of UoPeople's degree programs and will help our students to become talented business professionals, owners and founders.


Our high quality education is only possible due to our generous and dedicated volunteers. Our unique organizational structure requires us to rely on volunteers who donate their professional skills to the University. But rather than this being a challenge, I have found our academic staff is one of the most highly motivated group of professionals that I have ever worked with. This is simply because they believe in our mission and share in our vision of building a better world through the democratization of higher education. I thank our volunteers for their ongoing commitment and dedication. You make this University possible.

I look forward to another year filled with enrollments, graduations, student achievements and providing the gift of education to those in the far corners of the world.

Best regards,



David H. Cohen  
Formerly Vice President and Dean of Faculty for Arts & Science, Columbia University  
Provost, UoPeople



*Meet Our Student*

“Studying in the University of the People fills me with hope and enthusiasm. It is a community of learned people who care about the students and their learning environment. It is inspiring to study with people from all over the world.”

*Aviva Derenovski, USA*



# Academic Advisory Boards

Advisory Boards make important contributions to the educational offerings of the University of the People. They ensure that programs meet appropriate quality standards, reflect the latest curricular content, and are reviewed and revised in a timely manner. UoPeople has established an advisory board for each of its academic divisions – Arts and Sciences, Business Administration and Computer Science – and for its Library Services.

## Business Administration

The Advisory Board for Business Administration has both academics and working professionals among its members. Academics provide advice on the shape and content of comparable curricula, and professionals bring the perspective of the world of practice to program design and content.

## Computer Science

The Advisory Board for Computer Science benefits from having members who teach and do research in the field as well as from having members who are corporate executives responsible for setting major IT agendas. They ensure that curricula in this rapidly-changing field remain current and reflect the latest industry advances.

## Arts & Sciences

The Advisory Board for Arts and Sciences is composed of academics representing the humanities, social and behavioral sciences, and quantitative and natural sciences, as well as chief executives who can speak to the habits of mind that are valued in the world of work. The Board provides valuable input on general education requirements and on new program development in the arts and sciences disciplines.

## Library Services

The Advisory Board for Library Services is composed of college and university librarians who generously share their information services knowledge and experience with the University of the People. They help UoPeople capitalize on available Open Educational Resources and provide guidance on accessing the tools and materials needed to support its educational programs.

# Business Administration

The Business Administration Program offers broad exposure to business administration and economics. Behavioral and quantitative sciences are studied in both theoretical and applied contexts. Mathematics is used as a key tool in the analysis of complex problems and in the interpretation of data. Emphasis is placed on effective written communication. Students are made aware of the need for imaginative, innovative solutions to business problems that encompass human needs and ethical objectives. There are two programs offered within the Business Administration Program:

**The Associate of Science in Business Administration (AS-BA) program** is built on a strong liberal arts foundation and provides a broad understanding of business fundamentals. The program teaches students to apply appropriate business models in decision-making situations, perform effectively within a team environment, and apply ethical reasoning to business situations. The Associate's program introduces students to the basic tenets of the field and also provides a foundation for continued study towards a Bachelor of Science Degree.

**The Bachelor of Science in Business Administration (BS-BA) program** provides students with comprehensive knowledge of business theories and models and their application to real-world problems. In particular, leadership, entrepreneurship, and analysis of business problems and opportunities are emphasized. The BS-BA program connects business to the role of work in a global society, offering broad preparation for whatever career pathway a student might elect, as well as providing solid preparation for graduate study in this and related fields.

# Business Administration Leadership



## **Dr. Russell S. Winer – Dean of Business Administration**

Dr. Russell S. Winer is the William Joyce Professor and Chair of the Department of Marketing at the Stern School of Business, New York University. He previously served on the faculties of Columbia University, Vanderbilt University and the University of California, Berkeley, and has been a visiting faculty member at M.I.T. and Stanford University. Dr. Winer received a B.A. in Economics from Union College and an M.S. and Ph.D. in Industrial Administration from Carnegie Mellon University.



## **Mrs. Ogechi Adeola - Associate Dean of Business Administration**

As the Associate Dean, Mrs. Ogechi Adeola works closely with the Dean of Business Administration. She holds a law degree from the University of Nigeria, an MBA in Financial Management from Manchester Business School, University of Manchester, and a Merit Award from the Institute for Financial Management.



## **Prof. Dr. Kriengsak Chareonwongsak**

Dr. Kriengsak Chareonwongsak is a Senior Fellow at the John F. Kennedy School of Government at Harvard University; an elected member of the Kennedy School Alumni Association Board of Directors; and a Fellow at Saïd Business School, University of Oxford. Professor Kriengsak was a Prime Ministerial Advisor in Thailand.



## **Mr. John Gerzema**

Mr. John Gerzema is the Executive Chairman of BAV Consulting, a subsidiary of Y&R. He guides a global management consultancy with expertise in corporate, brand and marketing strategy. Mr. John Gerzema is an internationally known social theorist on consumerism and its impact on growth, innovation and strategy. Recently he co-authored the best seller *The Athena Doctrine*.



## **Dr. Gabriel Hawawini**

Dr. Gabriel Hawawini is the Henry Grunfeld Chaired Professor of Investment Banking and former Dean of INSEAD (2000-2006), one of the world's leading and largest graduate business schools. He is currently Visiting Professor of Finance at the Wharton School of the University of Pennsylvania. Dr. Hawawini also serves on UoPeople Board of Trustees and is Chair the University Advancement Committee.



## **Ms. Toby Winer**

Ms. Winer is a leading consultant in the higher education and professional services sectors, helping institutions return to financial health and enabling future growth based upon sound strategic planning and fiscal governance. She was formerly the Executive Vice President and CFO of Pace University.



## **Dr. Albert Wenger**

Dr. Albert Wenger is a General Partner at Union Square Ventures. Dr. Wenger brings with him over 10 years of entrepreneurial experience with an in-depth technology background, including having founded or co-founded five companies. Dr. Wenger also served as the President of del.icio.us through the company's sale to Yahoo.



## **Mr. Stephan Chambers**

Mr. Stephan Chambers is Chairman of the Skoll Centre for Social Entrepreneurship, which he helped to found. He is also Director of the MBA at the University of Oxford's Saïd Business School, where he teaches entrepreneurship and entrepreneurial finance, and works with the University of Oxford's technology transfer company, Isis Innovation. Mr. Chambers is chairman of IWA Publishing and He sits on the advisory boards of Princeton University Press and Dawn Capital, an early stage venture fund. He is a fellow of Lincoln College.

## Meet Russell Winer

*Meet Our  
Volunteer*



“As the Chair of the Marketing Department at NYU, I’m exposed to some of the most brilliant and talented students out there. We give them the best education in the world, preparing them to be the business leaders of tomorrow.

At UoPeople we reach out to another kind of student, students with diverse backgrounds, but ones full of just as much potential and motivation. It is an amazing effort, extremely challenging, but tremendously rewarding to see how, with minimal means and a lot of good will from our outstanding volunteers, we are succeeding in giving them a high quality education.”

**Dr. Russell S. Winer, Chair, Marketing, Stern School of Business, NYU  
Dean of Business Administration, UoPeople**

## Meet Ogechi Adeola



“Joining UoPeople as a volunteer offers me the unique opportunity of teaching and interacting with students from all over the world and especially those who would otherwise not have been able to fulfill their dreams of tertiary education. My moments of joy have come from the feedback I have received from grateful students, especially from Haiti and other African countries, and the learning journal where I have one-on-one interaction with students.

For instance, in September 2013, I experienced a bond of comradeship with a student from Kenya who included in his journal entry how he left the Westgate Mall just minutes before the terrorist attack and was in the car park when the first shots were fired. UoPeople has thus given me the privilege of being part of a global democratization of education.”

**Mrs. Ogechi Adeola, Managing Partner of Bryon & Goldman Ltd.  
Associate Dean of Business Administration, UoPeople**

# Computer Science

The Computer Science Program enables students to gain an appreciation of the foundations of computation; an understanding of the structure of programming languages; the skills to put these concepts and technologies into practice and sufficient knowledge about hardware to develop its potential to the fullest. There are two degree programs offered under the Computer Science Program:

**The Associate of Science in Computer Science (AS-CS) program** is built on a strong liberal arts base and enables students to explore the field from a range of perspectives. The AS-CS program enables students to learn how to apply strategies for the effective design of computing systems; analyze problems using multiple perspectives, methods and tools; and develop their critical thinking with respect to computer ethics. The Associate's program introduces students to the field, grounds them in the techniques of computing, and also equips them for continued study towards a Bachelor of Science Degree.

**The Bachelor of Science in Computer Science (BS-CS) program** provides students with an in-depth knowledge of computer science and application. With computers found in every aspect of today's society, students completing the Bachelor of Science Degree are prepared for a range of options, as well as for graduate study in the field.

# Computer Science Leadership



## **Dr. Alexander Tuzhilin – Dean of Computer Science**

Dr. Alexander Tuzhilin currently serves as Professor of Information Systems at the New York University (NYU) and Chair of the Department of Information, Operations and Management Sciences at Stern School of Business and has previously held visiting positions at The Wharton School of the University of Pennsylvania, Columbia University and École Nationale Supérieure des Télécommunications in Paris. Prior to joining Stern in 1989, Dr. Tuzhilin earned a Ph.D. degree in Computer Science from the Courant Institute of Mathematical Sciences, also part of NYU.



## **Dr. Daniel Taipala - Associate Dean of Computer Science**

Dr. Taipala has been a professional in the information technology (IT) industry for over 25 years. Dr. Taipala earned a Bachelor's Degree in Applied Business with a Major in Computer Information Systems from Davenport University, a Master's Degree in IT Management and Software Engineering from Central Michigan University, and his Ph.D. in Information Technology from Capella University.



## **Dr. Vijay Atluri**

Dr. Vijay Atluri is currently a Professor of Computer Information Systems in the MSIS Department, and research director for the Center for Information Management, Integration and Connectivity (CIMIC) at Rutgers University.



## **Dr. Shay David**

Dr. Shay David is the co-founder of Kaltura, as well as a founding member of the Open Video Alliance. Dr. Shay David earned a Ph.D. in Science and Technology Studies and Information Science in 2008 from Cornell University. He is a scholar and serial entrepreneur, specializing in collaborative and open-source information and communication systems.



## **Professor HV Jagadish**

Professor HV Jagadish is the Bernard A. Galler Collegiate Professor of Electrical Engineering and Computer Science at the University of Michigan and a Senior Scientific Director of the National Center for Integrative Biomedical Informatics established by the National Institutes of Health.



## **Dr. Mihai Nadin**

Dr. Mihai Nadin made a name for himself as one of the first proponents of integrating computers into the U.S. education system. Dr. Nadin has served as an Endowed Professor at the University of Texas at Dallas since 2004, and he is also the Founder & Director of Anté Institute for Research in Anticipatory Systems.



## **Professor Vincent Oria**

Professor Vincent Oria is an Associate Professor at NJIT. He received a diplôme d'ingénieur from the Institut National Polytechnique (formerly INSET) in Yamoussoukro, Ivory Coast and a Ph.D. in computer science from the Ecole Nationale Supérieure des Télécommunications (ENST), Paris, France. His research interests include multimedia databases, spatial databases and Recommender Systems.



## **Dr. Avi Silberschatz**

Dr. Avi Silberschatz is the Sidney J. Weinberg Professor of Computer Science at Yale University. Prior to joining Yale, he was the Vice President of the Information Sciences Research Center at Bell Laboratories, Murray Hill, New Jersey, and held a chaired professorship in the Department of Computer Sciences at the University of Texas at Austin.



## **Ms. Gabriele Zedlmayer**

Ms. Gabriele Zedlmayer is the Vice President & Chief Progress Officer at HP Corporate Affairs, Office of Social Innovation, at Hewlett-Packard. In 2011 she was honored by Newsweek and the Daily Beast as one of 150 "women who shake the world." Ms. Zedlmayer earned a Bachelor's degree in business from Georgia State University and a Master's degree in finance from the University of Miami.

## Meet Alexander Tuzhilin

*Meet Our  
Volunteer*



“I have been living in the US for over 30 years, teaching and leading university programs in information systems and computer science. One of the reasons why I joined the University of the People is because I understood that, if we can offer high quality Computer Science programs - similar to the ones available in the US and other developed countries - to students in developing regions, we can give them a chance to have the skills, knowledge and power to improve their lives and those of their families and communities.”

**Dr. Alexander Tuzhilin, Chair, Department of Information, Operations and Management Sciences, Stern School of Business, NYU  
Dean of Computer Sciences, UoPeople**



## Meet Daniel Taipala



“Working at the largest technology company in the world, HP, and being exposed to the most innovative technologies, I feel honored to be able to give back to the most deserved students in the world. What makes the University of the People Computer Science program different is that we are not only using innovation, advanced technology and the cloud to train the technology professionals of tomorrow, we are practicing it too. I am confident that our graduates will be the leaders of tomorrow, capable of transforming the world using emerging technologies.”

**Dr. Daniel Taipala, Hewlett Packard**  
**Associate Dean of Computer Science, UoPeople**

## Arts & Sciences

General education courses in the Division of Arts and Sciences are instrumental to realizing UoPeople's institutional learning goals. Serving as the core of an undergraduate liberal arts education, they focus on developing critical thinking, analysis, communication skills, quantitative and scientific literacy, civic engagement, citizenship, and understanding of ethical dimensions of behavior. At UoPeople, students encounter and explore these principles within the framework of a diverse and growing set of courses, all developed intentionally for a truly global audience.

General education courses meet the educational needs for student success regardless of the major being pursued. These courses are intended to add both depth and breadth to each student's overall educational experience by providing opportunities to make interdisciplinary connections between concepts and ideas, as well as an environment to contemplate their meaning and significance.

# Arts & Sciences Leadership



## **Dr. Dalton Conley - Dean of Arts & Sciences**

Dr. Conley is a professor at New York University and was formerly also the Dean for Social Sciences there. In 2005, he became the first sociologist to win the National Science Foundation's Alan T. Waterman Award. Dr. Conley holds a B.A. from the University of California, Berkeley, an M.P.A. and a Ph.D. in Sociology from Columbia University, and an M.S. & M.Phil. in Biology from NYU. He is currently pursuing a Ph.D. in Biology at the Center for Genomics and Systems Biology at NYU.



## **Dr. Michelle Rogers-Estable - Associate Dean of Arts & Sciences**

Dr. Rogers-Estable has recently completed her Doctorate of Education (Ed.D.) in Instructional Technology and Distance Education with Nova Southeastern University. She also holds Masters' Degrees in Biology Education from the University of Washington and in Educational Leadership from Nova Southeastern University.



## **Ms. June Arunga**

Ms. June Arunga is a founding partner and member of the board of directors at Black Star Lines (BSL), a technology solution provider for cell-phone based payments and money transfers in Africa. She is also the Founder and President of Open Quest Media LLC in New York.



## **Dr. Peter Awn**

Dr. Peter Awn is in his 14th year as Dean of Columbia University's School of General Studies and his 33rd year as a professor of Islamic Religion and Comparative Religion at Columbia. Dean Awn has been a leader in opening the doors of an Ivy League institution to non-traditional students, including former members of the military in the U.S. and other countries around the world. Dr. Awn has been a visiting professor at Princeton University and was a principal investigator on the Muslim Communities in New York City research project.



## **Professor Jack M. Balkin**

Professor Jack M. Balkin is Knight Professor of Constitutional Law and the First Amendment at Yale Law School, the Founder and Director of Yale's Information Society Project and the Co-Director of Yale's Law and Media Program.



## **Dr. Catherine M. Casserly**

Dr. Catherine M. Casserly is CEO of Creative Commons. Dr. Casserly's career is dedicated to openness, and particularly to leveraging possibilities at the boundaries of formal and informal learning to equalize educational opportunity. She earned her Ph.D. in the economics of education from Stanford University and a B.A. in mathematics from Boston College.



## **Dr. Geraldine Downey**

Dr. Geraldine Downey currently serves as a Professor of Psychology at Columbia University and director of its Social Relations Laboratory. She has held various administrative roles at Columbia University, including Department Chair, Vice Provost for Diversity and Dean of Social Sciences for the Arts and Sciences. Dr. Downey received her B.A. from University College, Dublin, and her M.A. and Ph.D. from Cornell University.



## **Dr. Terry Fulmer**

Dr. Terry Fulmer, Ph.D., RN, FAAN, is Professor & Dean of the Bouve College of Health Sciences & Professor of Public Policy and Urban Affairs in the College of Social Sciences and Humanities at Northeastern University. She received her bachelor's degree from Skidmore College, her master's and doctoral degrees from Boston College and her Geriatric Nurse Practitioner Post-Master's Certificate from New York University.

# Arts & Sciences Leadership



## **Mr. M. Humayun Kabir**

Mr. M. Humayun Kabir is the former Ambassador of the People's Republic of Bangladesh to the United States (2007-2009). A career diplomat with the rank of Permanent Secretary to the Government, Mr. Kabir previously served as Bangladesh's High Commissioner to Australia, New Zealand and Fiji (2006-2007), as well as Ambassador to Nepal (2003-2006).



## **Dr. Ariel Kalil**

Dr. Ariel Kalil is a Professor in the Harris School of Public Policy Studies at the University of Chicago, where she directs the Center for Human Potential and Public Policy. She also holds an appointment as an Adjunct Professor at the University of Stavanger, Norway, in the Department of Business Administration. Dr. Kalil received her Ph.D. in developmental psychology from the University of Michigan.



## **Dr. Abdul Waheed Khan**

Dr. Abdul Waheed Khan is President of Talal Abu Ghazaleh University of Business, Bahrain, and Senior Adviser in Education and Training to TAGORG. Dr. Kahn was previously the Assistant Director-General for Communication and Information at the United Nations Education, Scientific and Cultural Organization.



## **Dr. Preetha Ram**

Dr. Preetha Ram is the Co-founder of Inquus Corp. She is the former Dean for Pre-Health and Science Education at Emory University. Dr. Ram received her Ph.D. in biophysical chemistry from Yale, holds an MBA from Emory, graduated with a M.Sc. in Chemistry from I.I.T Delhi and has an undergraduate degree from Women's Christian College, Chennai, India.



## **Dr. David Wiley**

Dr. David Wiley is Associate Professor of Instructional Psychology and Technology at Brigham Young University, Chief Openness Officer of Flat World Knowledge, and Founder of the Open High School of Utah. Dr. Wiley holds a BFA in Music from Marshall University and a Ph.D. in Instructional Psychology and Technology from Brigham Young University.



## **Ms. Esther Wojcicki**

Ms. Esther Wojcicki has been the Journalism & English teacher at Palo Alto High School, Palo Alto, California, for the past 25 years. After building the journalism program from a small group of 20 students in 1985 to one of the largest in the nation including 350 students, Ms. Wojcicki was selected by the California Commission on Teacher Credentialing as the 2002 California Teacher of the Year.



## **Dr. Ruth Yakir**

Dr. Ruth Yakir currently serves as the Director of the Center for International Studies at Kibbutzim College of Education, Technology and the Arts and chairs a "think tank" to propose changes in teacher education curricula in the era of globalization. Dr. Yakir received her B.A. from the University of Chicago, and her M.A. and Ph.D. in Sociology of Education from the Hebrew University in Jerusalem.

“While  
intelligence  
is spread evenly  
around the  
world,  
opportunities  
are not.”

## Meet Dalton Conley

*Meet Our  
Volunteer*



"I didn't have an ordinary childhood. As the son of a struggling artist and a writer, I grew up culturally privileged but in an economically distressed ghetto of New York City. If there was one facet of my life where my advantages were most evident, it was in the education I received by going to school outside of my impoverished district. That experience inspired my belief in the critical role that education can play in changing the path of one's life. This belief was confirmed for me once again on a recent trip to Haiti to meet with some UoPeople students. There I could see clearly how online learning was having a real life impact, allowing students to build their own paths and realize their true potential".

**Dr. Dalton Conley, Professor, NYU  
Dean of Arts & Sciences, UoPeople**

## Meet Michelle Rogers-Estable



"University of the People supports the vision of access to education as a basic human right that is open to all, rather than a privilege given to only a few. Through the use of ICT, educational technologies, and the latest in high quality eLearning design, UoPeople offers learning programs to people across the globe in regions where educational options have been traditionally unavailable. For these reasons I joined UoPeople, and give time and effort to this vision, because I believe in a world where everyone has the opportunity to improve their lives through education and personal development."

**Dr. Michelle Rogers-Estable, Educational Technology Specialist, Higher Colleges of Technology, UAE  
Associate Dean of Arts & Sciences, UoPeople**

## Library Services

The University of the People Library and Resource Center (ULRC) provides students and faculty with a broad range of high-quality academic resources and services in support of the University's academic programs. Students and faculty have access to subscriptions via the Library and Information Resources Network (LIRN), a rich and powerful collection of over 60 million proprietary resources. Additionally, the center provides recommendations of Open Educational Resources, including open access textbooks, e-journals and course materials, organized within the University-created OER Toolbox. The Library Services offered by the ULRC also include online access to assistance from librarians.



# Library Services Faculty & Advisory Board



**Ms. Ilene Frank - Director of Library Services**

Prior to joining UoPeople, Ms. Frank was a Reference Librarian at the University of South Florida (USF) from 1974 to 2009, when she retired with Professor Emerita status. Ms. Frank holds a Master's degree in Library Science from the University of Michigan, in addition to a Bachelor's degree with a major in painting from the University of Michigan and a Master's degree in Fine Arts in painting from the University of South Florida.



**Ms. Carol Goodson**

Ms. Carol Goodson is the Head of Library Access Services at the University of West Georgia, where she oversees services for distance education students. Ms. Goodson holds a Master's degree in English from the State University of West Georgia, a Master's degree in Library Science from the State University of NY at Buffalo, as well as a Bachelor's degree in English from the State University of NY at Buffalo.



**Mr. S. Blair Kauffman**

Mr. S. Blair Kauffman is the Law Librarian and Professor of Law at Yale Law School. Mr. Kauffman has several authored books, including Szladitz Bibliography on Foreign and Comparative Law (2000) with Dan Wade and Tracy Thompson, and Law in America (2001) with Bonnie Collier. He has degrees from the University of Missouri (B.S., J.D., and L.L.M.) and the University of Washington (M.L.L.), and is a member of the Missouri Bar.



**Mr. James G. Neal**

Mr. James G. Neal is currently the Vice President for Information Services and University Librarian at Columbia University, providing leadership for university academic computing and a system of twenty-two libraries. An international leader in library services, Mr. Neal holds a Masters' degrees in History and in Library Science from Columbia University, as well as a Bachelor's degree in Russian Studies from Rutgers University.



**Mr. Tom Peters**

Mr. Tom Peters is the current CEO of "TAP Information Services," an entity founded in 2003 to assist libraries, publishers and other such organizations with research and assessment services. Mr. Peters has served as the Dean of University Libraries at Western Illinois University and as Humanities Reference Librarian and Coordinator of Bibliographic Instruction, Miller Nichols Library, University of Missouri--Kansas City.



**Ms. Elizabeth F. Watson**

Ms. Elizabeth F. Watson is Campus Librarian at the Cave Hill Campus in Barbados of The University of the West Indies (UWI). A member of the Barbados National Commission for UNESCO and Chair of UNESCO's Memory of the World Committee (MoW) in Barbados, Ms. Watson also serves as a member of the (International) Marketing Committee for MoW.

## Meet Ilene Frank

*Meet Our  
Volunteer*



“When I retired from University of South Florida after 35 years as a professional librarian there, I heard about University of the People and discovered that they were looking for volunteers. The goal was an audacious one - to set up a global, tuition-free, online university. I'm very aware that many who want to study for a degree are priced out of the market, so naturally the idea appealed to me. I was very pleased to be asked to serve as the University of the People's Director for Library Services. It has been an immense professional challenge to create a university library comprised only of Open Educational Resources. Taking on this challenge has also been incredibly rewarding. While I had always been interested in seeing how this field of online tertiary education would develop, I now feel that I am right at the forefront of it.”

**Ilene Frank, Formerly Reference Librarian, USF  
Director of Library Services, UoPeople**

## Other Instructional Resources

### **Carnegie Mellon University's Open Learning Initiative (OLI)**

University of the People is dedicated to opening the gates to higher education and enabling anyone with an internet connection the opportunity to study with us and earn an academic degree. For that very reason we do not use mandatory audio or video in our course content. While this ensures that students around the world with slower internet connections are able to access our course material, there is a price to this model - our students with a broadband internet connection are limited in the education resources offered.

Thus, UoPeople has embarked upon an exciting new collaboration with Carnegie Mellon University's Open Learning Initiative (OLI), an online initiative to offer courses to anyone interested in learning or teaching. UoPeople students can now take OLI's "Introduction to Biology" course from this prestigious university. Covering chemistry and biological macromolecules, cells and genetics, this sophisticated elective course includes rich media content integrated throughout and provides a wealth of education resources available to those with ample internet connection. The collaboration between UoPeople and Carnegie Mellon University's OLI allows us to continue providing high quality education to students with lower speed internet connections as well as offer our students who have stronger internet connections the opportunity to enjoy additional options in online learning. We hope to expand this collaboration to more courses in the future.

### **Open.UoPeople**

Our ability to operate tuition-free is largely enabled by our use of Open Educational Resources (OER), freely available online educational content, that our course developers integrate into our structured course curricula. As we have relied on the openness of these resources and the goodwill of others who share their intellectual property with the world and now wish to give back, UoPeople has now created a new open course initiative where we offer online course content, free and accessible for all. Enabled by a grant from the Hewlett Foundation, we have created "Open.UoPeople", to provide quality online learning opportunities for the global learning community. We currently offer two courses, Globalization and Computer Systems, to both our students and individuals from around the world who would like to take these courses without being registered to study at UoPeople. We are very proud to have this opportunity to share our content, as we ourselves have relied so heavily on Open Education Resources.





**05.**

**UoPeople Approach**

# UoPeople Application Process

simple as 1-2-3

Scholarship opportunities are available once you have completed your application and have been officially admitted to the University

## Applicants Should:



Be at least 18 years old



Show proof of high school completion



Be English proficient

START  
HERE

STEP  
01



## Online Application

### Complete the following:

- Personal information
- Contact information
- Education history
- Personal statements

## Application Processing Fee

STEP  
02



### Pay Online

Pay the non-refundable Application Processing Fee (\$10-\$50) according to country of residence. Grants available on a need-basis.

STEP  
03



## Offline Application

### Mail the following documentation:

- High School Diploma
- Corresponding academic transcripts
- English proficiency if applicable

### To the following address:

University of the People  
Office of Admissions  
225 S. Lake Ave. Suite 300  
Pasadena, CA. 91101 USA

\*Documents not originally in English must be officially translated & notarized

DONE

Completing the application does not guarantee admission to the university

# Our Approach

UoPeople is a tuition-free University. As such, it operates with a very lean budget and relies heavily on volunteers. Accordingly, the University has developed a distinctive method which is both effective and efficient, enabling us to provide a full range of instructional and support services to our students.

These include:

- An online admission process for applicants
- Small class sizes of 20-30 students each
- Learning materials that are developed by volunteer Course Developers with the guidance of our Deans and Academic Advisors
- The use of peer-to-peer learning under the supervision of our volunteer Course Instructors
- Academic support for every student
- The ability for students to study anytime, anywhere - with any internet connection capability they may have and personalized attention for every student throughout their education

# Tuition-Free

**University of the People believes that higher education should be a universal right.**

Our aim is to ensure that no student will be denied the right to a college degree because of financial constraints. Harnessing the power of Open Educational Resources, open source technology, the web and thousands of volunteering professionals, University of the People has found ways to cover almost the entire cost of higher education.

UoPeople does not charge students to take classes, does not charge for any reading and other study materials, and does not charge for annual enrollment. In order to remain sustainable, UoPeople charges small processing fees for its admissions application (\$10-\$50) and for examination processing (\$100 per end-of-course exam).

For students unable to pay the Exam Processing Fees, UoPeople has created a variety of designated scholarships with the support of our donors and corporate partners. For students who are in need of financial help, but cannot find a relevant scholarship, UoPeople has created a Micro-scholarship portal to enable our students to directly request Micro-Scholarship assistance from our donors, capitalizing on the new crowd-sourcing movement.



# Online Method

University of the People offers a unique learning experience that brings together knowledgeable Course Instructors, students engaged in collaborative learning, the latest advances in information technology, and the endless capabilities of the internet. This formula enables an affordable approach to quality, universal higher education within the framework of an innovative pedagogical model.

University of the People combines Open Educational Resources (OER), open source technology and social networking to provide tuition-free online academic studies. Open Educational Resources are materials and content that individuals and institutions share at no cost for others to use and adapt. Open source technologies are platforms developed by thousands of volunteering programmers and are available free for all to use. Social networking is an approach that provides the framework for students and volunteers to engage with one another and learn in a virtual setting.

Peer-to-peer learning stimulates deep reflection by engaging students from diverse backgrounds and perspectives within an encouraging learning environment.

International in scope, students from around the world learn from a defined curriculum, interact with their peers and get support from Course Instructors. The student community is divided into classes of 20-30 students. Students are expected to actively participate in forums by posting questions, responding to questions posted by other students, fulfilling written assignment requirements and taking quizzes and tests.

Broadband is not required in order to study with UoPeople. The University does not use video or audio as a mandatory part of the studies nor have a fixed class time. Our students can study anytime, anywhere, as long as they have some type of internet connection. This paradigm supports those students who must use dial-up in order to connect to the internet or can only study at an Internet café, as well as those who may use cellular phones or tablets as their means of studying.

# Student Support

University of the People's support for students is a particular strength of the organization. It has been built over the years in response to the special needs of our students and with the goal of increasing a student's likelihood of graduating. UoPeople offers a variety of academic advising and support services to help students realize their dreams of earning a degree. Our main tool for achieving this is our insistence that all UoPeople courses occur in small classes which enables Course Instructors to regularly monitor each student's personal needs. This ensures that our students, many of whom come from marginalized populations, will get the personalized support they need in order to succeed academically.

The University monitors the academic performance and progress of each student every term and, when needed, contacts those students whom the institution believes may be in need of extra guidance and support. Likewise, the students are able to approach the Office of Student Services with inquiries and requests, or ask the Dean of Student Affairs and her team of volunteering Academic Advisors for personal consultation whenever they feel they need it.

UoPeople's Academic Advising Virtual Office (AAVO) is another source of support offered to our students. The AAVO is an online resource center providing UoPeople students with access to teams of volunteers including academic advisors, mentors, administrators and faculty members - all helping to support students along their educational journey. This online virtual space is a popular and successful tool for creating new ways to support students across many continents.

The success of UoPeople's advising office has also allowed students to collectively support, guide, and advise one another across the globe, while networking and vigorously pursuing their academic dreams. Peer-to-peer support has become a powerful motivational force for transforming UoPeople into a "community", with students thriving and succeeding in achieving their goals each and every day of the year.

UoPeople offers support regardless of location or time zone. With the ubiquity of hand-held devices, UoPeople's community is in touch with one another, bringing an immediate "real time" aspect to each conversation.

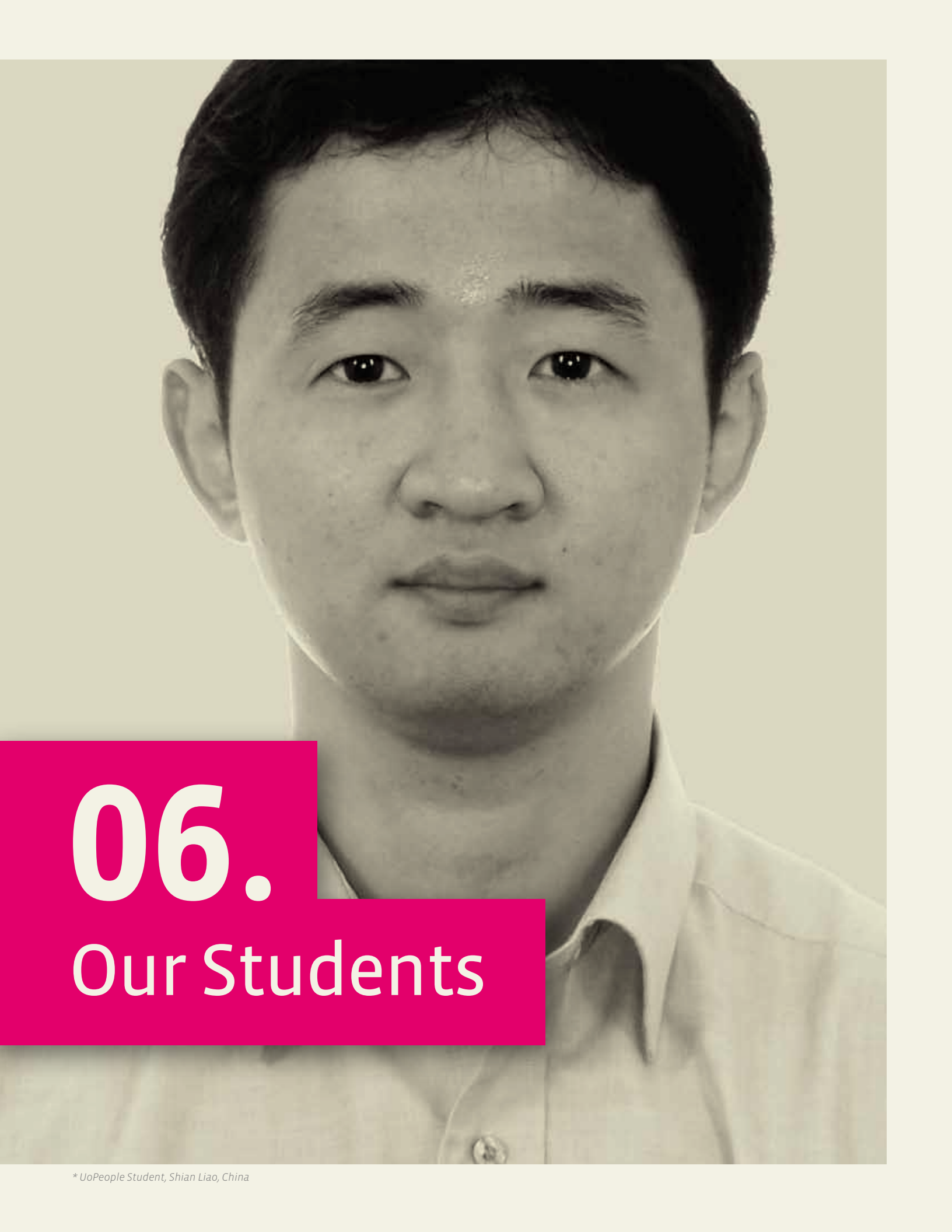
## Meet Kregg Strehorn



“For a long time I have thought that the current model of higher education is unsustainable, where students are seen as a commodity to be accepted or rejected based on their ability to pay overwhelming prices. When I first learned about UoPeople I got excited and thought ‘Wow, a model of education that is open to all! UoPeople is actually democratizing higher education. I had to be a part of this movement!”

**Dr. Kregg Strehorn, Associate Dean, Academic Affairs, University of Massachusetts Amherst  
Instructor and Academic Advisor, UoPeople**





**06.**

**Our Students**

# Meet Marsellina Purnawan from Indonesia:

“I come from Indonesia but I always had a dream to be a student at a global university with students from all over the world. University of the People is my doorway to that dream. Whilst sitting at the computer I exchange thoughts and ideas with students all over the world, people who come from totally different backgrounds and cultures to me. I learn a lot from other students, so it's much more than just a degree in Business Administration.”

*Meet Our Student*



*Meet Our Student*





# Meet Julius Onugwu from Nigeria:

"Whilst studying with UoPeople for my Bachelor's degree in Computer Science, I entered a student video contest and shared my life story. It was very exciting when I won. I knew I wanted to share my knowledge and skills with the people around me, so when I was awarded prize money I decided to use it to start a computer course for people with special needs and less privileged in my community so they too can learn computer skills and have the opportunity to get a better job and a better life. UoPeople has changed not only my life, but is also changing the community around me and helped kick-start my vision to empower people with special needs and the less privileged."

# Meet Ali Patrik Eid from Jordan:

“When I began thinking about my future, my career and supporting my family, I realized that my chances in the business world are limited without an academic degree. That's why I started studying with University of the People. I have already earned an Associate degree and have nearly finished my Bachelor's. Studying with UoPeople has already opened new doors for me, which otherwise would have remained forever shut. I am feeling more confident about the future now than I ever was before.”

*Meet Our Student*

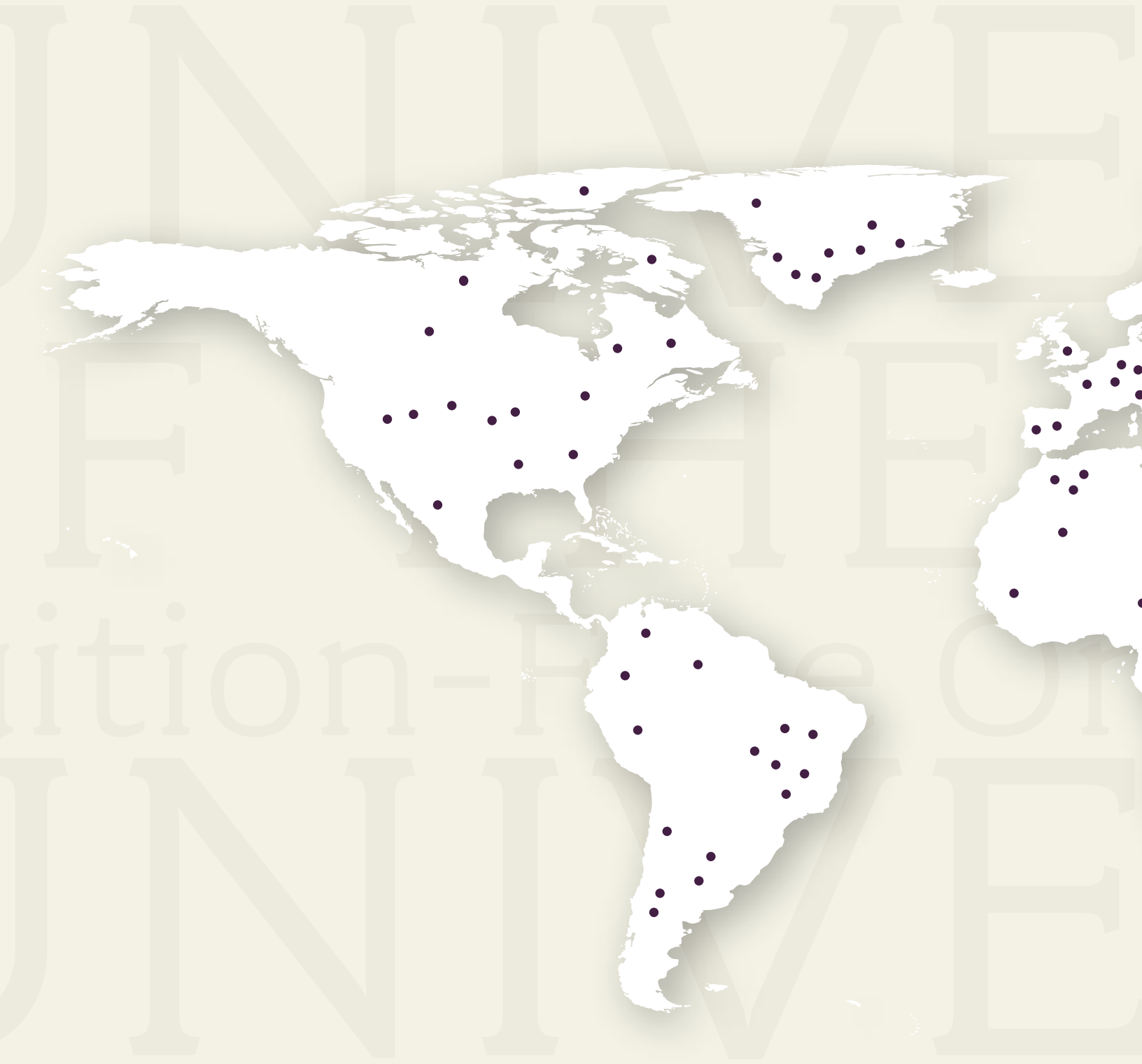


Meet Our Student



# Meet Marylene Sawyer from South Africa:

“I am married and have a son. I wanted to study at a university but I needed an option that allowed me to juggle both student life and family life without compromising on the academic quality. I found UoPeople, whose degree program suited my criteria perfectly. Since starting my studies I have already learnt so much. Studying with UoPeople is the right decision for me.”



**138** COUNTRIES



Afghanistan  
 Albania  
 Algeria  
 Angola  
 Argentina  
 Armenia  
 Australia  
 Austria  
 Azerbaijan  
 Bahrain  
 Bangladesh  
 Barbados  
 Belarus  
 Belgium  
 Benin  
 Bhutan  
 Bolivia  
 Botswana  
 Brazil  
 Burkina Faso

Burundi  
 Cambodia  
 Cameroon  
 Canada  
 Chad  
 Chile  
 China  
 Colombia  
 Congo Republic  
 Costa Rica  
 Croatia  
 Cyprus  
 Democratic Republic of the Congo  
 Denmark  
 Dominican Republic  
 Ecuador  
 Egypt, Arab Rep.  
 Eritrea

Ethiopia  
 Fiji  
 Finland  
 France  
 Gabon  
 Gambia  
 Germany  
 Ghana  
 Greece  
 Greenland  
 Grenada  
 Guatemala  
 Guyana  
 Haiti  
 Honduras  
 Hong Kong \*  
 Hungary  
 India  
 Indonesia  
 Iran, Islamic Rep.

Ireland  
 Israel  
 Italy  
 Ivory Coast  
 Jamaica  
 Japan  
 Jordan  
 Kazakhstan  
 Kenya  
 Korea, Rep  
 Kosovo  
 Kuwait  
 Kyrgyzstan  
 Laos  
 Latvia  
 Lebanon  
 Lesotho  
 Liberia  
 Lithuania  
 Luxembourg

Macau \*  
 Malawi  
 Malaysia  
 Mali  
 Mauritius  
 Mexico  
 Moldova  
 Mongolia  
 Morocco  
 Mozambique  
 Myanmar  
 Nepal  
 Netherlands  
 New Zealand  
 Niger  
 Nigeria  
 Oman  
 Pakistan  
 Palau  
 Palestine \*

Papua New Guinea  
 Peru  
 Philippines  
 Portugal  
 Puerto Rico  
 Qatar  
 Romania  
 Russian Federation  
 Rwanda  
 Saudi Arabia  
 Senegal  
 Sierra Leone  
 Singapore  
 Slovakia  
 Solomon Islands  
 Somalia  
 South Africa  
 Spain  
 Sri Lanka  
 Sudan

Suriname  
 Swaziland  
 Sweden  
 Switzerland  
 Syria  
 Taiwan \*  
 Tanzania  
 Thailand  
 Tunisia  
 Turkey  
 Uganda  
 Ukraine  
 United Arab Emirates  
 United Kingdom  
 United States  
 Uzbekistan  
 Vietnam  
 Yemen, Rep.  
 Zambia  
 Zimbabwe

\* This does not imply any legal position of UoPeople regarding this country's status







07.

## Mentoring & Internships

**“ 95% of our  
students  
would  
recommend  
UoPeople to  
their friends.”**

Based on multiple student surveys

## Mentoring and Internships

As part of UoPeople's goal to support and guide its students and prepare them for post-graduation life, the University has initiated several unique mentoring and internship programs with the support of our partners. We believe that, by using these programs, our students will be able to enhance their academic experience and enrich their professional profiles to better prepare them for the competitive job market.

Hewlett-Packard (HP) is our pioneering mentoring partner, generously committing to offer 100 female UoPeople students (HP Scholars) with funding and mentoring support from HP employees over the course of their studies. Since launching this program in 2012, HP Scholars have enjoyed personalized guidance from their HP mentors while working towards their degrees at UoPeople. This has been a transformative experience for all involved in the program. The success of the mentoring program has been further expanded with the implementation of a partnership with Microsoft in their 4Afrika project.

UoPeople additionally offers opportunities for its students to participate in internship programs with selected partners as part of its desire to give students practical experience along their studies. UoPeople and BAV Consulting, a subsidiary of Y&R, have created a unique 20-week internship program. In this program, select UoPeople students from around the world learn the marketing methods of BAV and implement them in practice in their own countries under the supervision of BAV professionals. Following the success of this program, a subsequent program is now under development.

Another internship opportunity for UoPeople students is available through a collaboration with HP Catalyst. UoPeople and HP have launched Catalyst Initiative Internships, in which talented UoPeople students serve as online Catalyst Initiative Interns to assist Catalyst member organizations in advancing STEMx education.

The mentoring and internship programs that have been offered to date are growing ever more successful and, given their value for our students, and the satisfaction of all parties involved, UoPeople is now working to expand these opportunities with other corporate partners. Additionally, a new type of mentorship program, one which will enable our volunteers to mentor our students, is under development.

## Meet Intern Coordinator Sandra Szlachtianchyn

*Meet Our  
Volunteer*



“I’ve made strides in my career because of amazing people who have passed their passion for marketing onto me. It’s my duty to pay forward the mentorship that has fueled my career. It’s an honor to be able to share my experience with some of the most tenacious students from around the world - especially knowing that the business and marketing skills they take away from our internship will be relevant and transferrable, and will help them in their career and later throughout their lives”.

**Sandra Szlachtianchyn, VP, Account Planner, ICC Lowe Trio  
BAV Internship Program - Coordinator**

## Meet Student Intern Hubert Were

*Meet Our Student*



“The internship I partook in, as a student at UoPeople, was the most important opportunity I have ever had. It helped me to improve my management style in my current employment and has prepared me for growth in my position. Due to the new knowledge and skills I acquired, I was able to meet the key performance indicators that the company had set and received a promotion as a result! I sincerely thank University of the People for this life changing opportunity.”

**Hubert Were, Kenya, BAV Student Intern**

## Meet Student Intern Ernest Ngwa

*Meet Our Student*



“The internship program at UoPeople has provided me with an electrifying pre-employment experience. The program has given me the tools and professional exposure to help better prepare me for employment after graduation. It has been a springboard where I have been able to turn my robust educational experience at UoPeople into actionable work-place skills.”

**Ernest Ngwa, Cameroon, BAV Student Intern**

## Meet Mentor Sally Spillman

*Meet Our  
Volunteer*



“I believe that mentoring is a great way to provide objective coaching, and I've seen the difference it makes in a person's career and personal growth. Through monthly Skype interactions I have found the relationship I've built with my mentee to be eye-opening and rewarding. I'm excited to be part of the UoPeople mentoring program and feel that this unique program is giving a lot to the student, as well as to myself!”

**Sally Spillman, HP – Director, Financial Solutions**  
**HP Mentoring Program, Mentor**

## Meet Mentee Rowena Ndagha

*Meet Our Student*



“The HP mentoring program is truly exceptional. This program allows me to be who I want to be and more importantly, become what I want to become. I feel lucky to have my mentor in my life, we have had many important conversations and I have received lots of advice. Since starting the program I feel confident that my goals are attainable and with some more hard work I know I will reach them.”

**Rowena Ndagha, Cameroon - HP Mentoring Program**

## Meet Mentor Tymbi Gonsalves

*Meet Our  
Volunteer*



“My goal as a UoPeople mentor was to help my mentee stay focused on her life and learning journey. That said, it really is not just about me being a business coach, but rather much more. When we speak, I find that I am able to learn from her just as she learns from me. I learn from my mentee’s sense of humor, determination and overall life experience. We are teaching each other and learning together.”

**Tymbi Gonsalves, HP - HR Business Partner, Americas Sales Operations  
HP Mentoring Program, Mentor**



## Meet Mentee Mireille Flore Mbatchou

*Meet Our Student*



“Participating in the HP mentoring program has given me confidence that I will get the skills and experience I need in order to easily reach my goals. I have regular online meetings with my mentor who is experienced and dedicated to sharing her knowledge, time and energy to make me better. This is extremely valuable to my life. My next challenge is to succeed in my education and in my professional life after that, which I am better prepared for thanks to the mentoring program!”

**Mireille Flore Mbatchou, Cameroon - HP Mentoring Program**





**08.**

**Special Initiative**

# UoPeople and Microsoft 4Afrika Special Initiative

University of the People joined forces with Microsoft's 4Afrika Initiative to enable 1,000 promising African students to receive scholarships to study at UoPeople. University of the People strives to ensure that no qualified individual is denied quality higher education for financial, geographic or social reasons, and Microsoft's support brings us one step closer to achieving this goal. In addition to the financial support, UoPeople's 4Afrika Scholars may be eligible to be paired with Microsoft employee mentors from throughout the world, will receive leadership and technical training from Microsoft, have access to a host of Microsoft resources, will have internship opportunities while they are studying, and will be eligible for employment opportunities within Microsoft and its over 10,000 partners across Africa.

Africa is a continent that truly needs UoPeople and, as such, we are delighted with the many opportunities this exciting new partnership will bring. The Microsoft 4Afrika Initiative is inherently compatible with the UoPeople mission. It is as a way for Africa to become globally competitive by leveling the playing field by giving talented young African minds a way to achieve their goals. Many bright Africans have otherwise been unable to obtain the education and skills they need to thrive in today's technology-driven world, but UoPeople will now be able to fill that gap. UoPeople's partnership with Microsoft creates a vital link between education and industry. It is a testament to Microsoft's belief in UoPeople's mission, and provides important recognition for our tuition-free online educational model.

## Meet Patrick Onwumere from Microsoft



“The 4Afrika Initiative was designed to help ensure that Africa can become globally competitive. Investing in our highly motivated youth, through a strong collaboration with University of the People, is a critical step toward guaranteeing that African youth have access to the education and resources they need to be globally competitive. Microsoft is proud to support UoPeople's mission to provide tuition-free online education to students across Africa. I feel fortunate to lead this initiative.”

**Patrick Onwumere, Director, Youth Enablement, Africa Initiatives, Microsoft 4Afrika Scholarship Program**





**09.**

**Partners & Associates**

# Partners and Associates

UoPeople expresses its deep gratitude to the many partners who play a vital role in supporting the University and helping it to grow and expand. Some of our partners have been with us through our establishment phase and we are overjoyed that they have sustained their support as we enter a new period of growth. Other partners have joined us more recently to take part in the journey to open the gates to higher education. Our partners range from big multi-national corporations and internationally renowned universities, to other companies such as legal, consulting and technology firms, as well as non-profits, philanthropic organizations and innovation networks. All of these organizations have come to partner with UoPeople because they too believe in democratizing higher education and have committed themselves to playing a role in the success of this University.

These partnerships allow us to offer our students exciting opportunities outside of their regular classes to showcase their aptitude and capability and to help them prepare for life after graduation. Our internship programs enable us to nurture integral work and life skills to go alongside the knowledge our students gain in our virtual classrooms. Our partners also run the mentorship program, donating the time of their talented staff to mentor our students and foster their personal growth and development. Our advisory partners assist us to run our operations to exemplary standards so we may grow and expand according to best professional practice.

Thanks to this extraordinary group of partners, UoPeople has been able to expand our operations to serve a growing number of students every year and provide them with an exciting range of co-curricular opportunities. We look forward to future partnerships with great companies and non-profits so we can continually upgrade the capacity of our University and expand the opportunities we offer to our students.



## Meet Gabi Zedlmayer from HP



“HP has a long standing commitment to transforming and democratizing education through innovative technology. Collaborating with UoPeople is a natural fit for us and we are supporting UoPeople and their students with programs and resources such as HP LIFE e-Learning. As a member of UoPeople’s Business Administration Advisory Board, I am personally involved and support this important initiative.”

**Gabi Zedlmayer, Vice President & Chief Progress Officer, HP Corporate Affairs  
Member, Business Administration Advisory Board, UoPeople**

# Partnerships and Allies



## Microsoft

Microsoft has partnered with UoPeople to offer 1,000 scholarships to carefully selected African students studying towards Associate's Degrees in Computer Science or Business Administration. In addition to a full scholarship, students will receive access to Microsoft Certificate Programs, be assigned a Microsoft employee mentor, have internship opportunities during the course of their studies, and be eligible for employment opportunities within Microsoft and its over 10,000 partners across Africa. To help redress gender disparity in higher education in Africa, UoPeople and Microsoft are actively encouraging women to apply.



Yale ISP

## Yale

University of the People has formed a partnership with the Information Society Project at Yale Law School (Yale ISP). Yale ISP expanded its program in digital education by entering into a research partnership with UoPeople in September 2009. Within this partnership, the Yale ISP engages in research, advocacy, and network building to advance the marketplace of ideas supporting UoPeople's effort to create accessible, high quality online higher education.



## New York University

UoPeople established a relationship with New York University (NYU) to identify UoPeople students who could be eligible for admission to one of the most selective institutions in the world - NYU Abu Dhabi. High performing students who have studied for at least one year at UoPeople and meet the standards of admission are eligible to apply for admission to NYU Abu Dhabi. Successful applicants who qualify are also eligible for financial aid. UoPeople computer science student Joe Jean was the first student to transfer to NYUAD in September 2012.



## Hewlett Packard

Hewlett Packard (HP) is one of the world largest technology companies and was UoPeople's first partner. In addition to valuable general and in-kind support, HP provides a scholarship and mentoring program for women students as well as internship opportunities that allow our students to broaden their skills and apply theory to real-world challenges. The internship collaboration was formed as part of the HP Catalyst Initiative. Advanced UoPeople students work within the HP Catalyst consortium on various projects across a number of areas, including education, technology and health. UoPeople also has a special partnership with HP's LIFE (Learning Initiative For Entrepreneurs) E-learning program, that gives UoPeople students special access to these online training programs.



## ASAL Technologies

University of the People and ASAL Technologies have partnered to create a technology center in Ramallah, West Bank. The center builds upon and enhances the technology infrastructure of University of the People – offering a unique opportunity to guide the continuance of steady technological development. ASAL Technologies' brings technical expertise and excellent problem solving skills to this endeavor. ASAL Technologies clients include Intel, Cisco Systems and Volvo, among others.



#### **VML, Inc**

VML provides pro bono services to University of the People, supporting a variety of digital marketing initiatives. Marketing efforts are designed to foster social engagement, spreading the word about UoPeople and connecting with students who can benefit from tuition-free higher education. A subsidiary of Young&Rubicam (Y&R), VML, a global digital marketing firm with expertise around the world, shares UoPeople's values of diversity, equal opportunity and cultural exchange.



#### **Barry Katz Ltd**

Barry Katz Ltd. has offered ongoing pro bono services to assist University of the People with its communication and presentation requests. Founded in 2001, Barry Katz Ltd. is a leading source of professional communication training which services companies internationally. Its client list includes many companies across a myriad of sectors including industry leaders such as Microsoft, Google, Converse, Citi Group, FedEx, Ness, SAP, McCann Ericsson, Eli Lilly, Johnson & Johnson, Applied Materials and others.



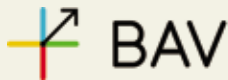
#### **Dorsey & Whitney LLP**

Dorsey & Whitney LLP provides high-quality pro bono legal advice in the areas of accreditation, intellectual property, contract, fundraising and non-profit governance, and tax exemption matters for University of the People. Dorsey is a global law firm serving leading businesses and other organizations since 1912. The firm has a deep commitment to providing pro bono legal services to organizations that help communities and disadvantaged individuals. This commitment makes Dorsey's pro-bono assistance to University of the People's efforts to make higher education available to the entire world a natural fit.



#### **iSocia**

iSocia Social Reputation Management, provides pro bono consulting services to University of the People. iSocia specializes in branding and monitoring reputation throughout the web while developing and nurturing web identity. iSocia is a leading expert in creating web and mobile content for stimulating and motivating communication and conversations around brands.



#### **BAV Consulting**

BAV Consulting, a subsidiary of Young&Rubicam (Y&R), offers ongoing pro bono services to help UoPeople to assess, position, and grow the brand awareness of UoPeople globally. Since 1993, BAV has spent \$140 million surveying 750,000 respondents, on a total of about 50,000 brands in 51 countries, with 72 metrics on each brand – making BAV the largest brand researcher in the world. BAV Consulting has developed a special internship program for UoPeople students to train them in branding and marketing.



#### **Saylor Foundation**

The Saylor Foundation is a non-profit organization dedicated to driving the cost of education down to zero by offering hundreds of online courses to anyone in the world who wishes to study at their own pace. The Saylor Foundation first partnered with University of the People in 2012 by adapting its Business Law course for use by UoPeople. The partnership allows Saylor Foundation content to be utilized by new audiences and to be offered as part of an official degree delivered by academic instructors.

*Meet Our Student*



"Computer Science will offer me a wide range of skills. In developed countries, tech companies are huge and make a great impact in society. In developing countries, local tech companies aren't doing so well. I want to change that, or at least be part of changing that."

*John Wachira, Kenya*

# Associates



## **United Nations Academic Impact Member**

The United Nations Global Alliance for ICT and Development (GAID) named University of the People President, Shai Reshef, to its High-Level Panel of Advisers at a briefing at the United Nations headquarters in New York City on May 19, 2009.



## **Ashoka**

President Shai Reshef was inducted into the International Ashoka Fellowship in recognition of his revolutionary venture, UoPeople. Reshef was elected an Ashoka Fellow in December 2009. The program lends UoPeople professional support, including access to a global network of nearly three thousand fellows throughout the world.



## **UNESCO**

Unesco, The United Nations Educational, Scientific and Cultural Organization, collaborates with UoPeople to develop capacity, strategy and frameworks for delivering information and communication technology (ICT) based education in particular in developing countries.



## **Partners For A New Beginning**

Chaired by Former US Secretary of State, Madeleine K. Albright, PNB is a collection of public-private partnerships committed to broadening engagement between the U.S. and Muslim communities abroad. In collaboration with PNB, UoPeople will work with Partners for a New Beginning towards accepting students from PNB's target countries – Turkey, Indonesia, Gaza/West Bank, Egypt and Pakistan.



## **Clinton Global Initiative**

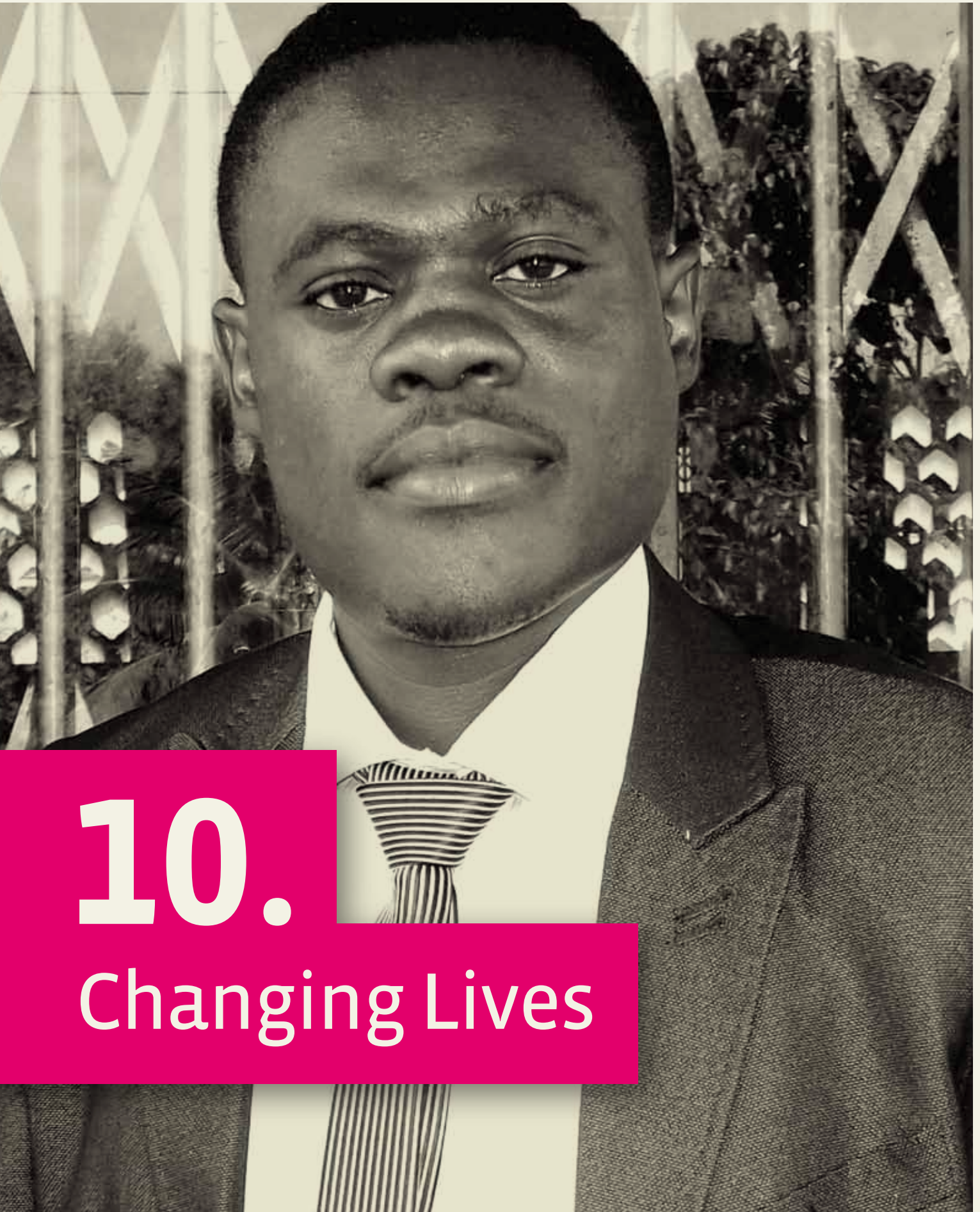
Since 2010, President Shai Reshef, on behalf of UoPeople, has been a member of the Clinton Global Initiative (CGI). At the CGI Annual Meeting in 2010, UoPeople committed to accept 250 qualified Haitian students to study online for a degree in either Business Administration or Computer Science. This commitment is designed to provide Haitian students with the skills needed to assist in rebuilding efforts. By September 2013 over 200 Haitian students had been accepted to UoPeople.



## **OpenCourseWare Consortium**

As a member of OCWC, UoPeople is strengthening its commitment to advancing its current education system via the Internet. Traditional universities face rising tuition costs partly because of the costs associated with the development of academic materials. The freedom to access open resource materials and adapt them to fit the needs of our students dramatically reduces our operating costs and enables UoPeople students to earn a high-quality college education, tuition-free.





**10.**

**Changing Lives**

# Grants

## **Bill & Melinda Gates Foundation**

Supports UoPeople's work to attain academic accreditation and assists it in the strengthening of its academic affairs, technological infrastructure and course development.

## **Carnegie Corporation of New York**

Provides a matching grant toward UoPeople attaining academic accreditation as well as supporting academic affairs, technology and course development.

## **The Estee Lauder Companies Inc.**

Provides core funding to assist UoPeople in its day-to-day operations and helping it to further its mission.

## **Goodman Family Supporting Foundation**

Provides core funding for UoPeople operations as well as supporting UoPeople's accreditation process.

## **Google for Non-Profits**

Provides a grant to support and optimize UoPeople's online PPC presence (adwords), and provides special privileges for other Google products, such as You Tube.

## **William & Flora Hewlett Foundation**

Provides funding for board development, strategic planning, strengthening academic affairs, opening access to UoPeople courses and the University's accreditation work.

## **Hewlett-Packard**

Provides scholarship support, as well as general and in-kind support, donating computer equipment to the University and to its allies in Haiti. HP also supports the work of the University toward its accreditation.

## **Intel Foundation**

Provides scholarship support for Haitian women helping to address the critical need for greater female representation in higher education in Haiti.



**Ewing Marion Kauffman Foundation**

Provided operational support to the University helping to enhance its academic and legal departments.

**John McCall McBain Foundation**

Provides core funding to the University for its day-to-day operations.

**Microsoft**

Supports scholarships for 1,000 promising African students through its 4Afrika program. Scholarship students may also be eligible for a range of further programs, including mentoring, training, internships and employment opportunities at Microsoft.

**Passport Capital**

Provided core funding to UoPeople to help assist it to meet its operational needs.

**Western Union Foundation**

Supports scholarships for students from 13 selected countries, helping to ensure that deserving students worldwide are able access higher education.

## Meet Gabriel Hawawini

*Meet Our  
Volunteer*



“I have been a strong supporter of the University of the People since its earliest days. I believe that social and financial development does not need to be handed down the pyramid to communities by governments and international bodies. Real sustainable development can be activated by the people who have the greatest need themselves, if only they are given the right tools. Education is the most important of these tools, and if we want to see a better world, we need to create ways to distribute these tools in a much bigger and broader way. I am pleased to chair the University's Advancement Committee, engaging others who similarly share in the UoPeople vision and want to financially assist the University to operate, grow and succeed. I personally have set up a scholarship fund to sponsor University of the People students because I believe in UoPeople's innovative approach to distributing education. Financially supporting University of the People is the best way that I know of to contribute to social and economic progress for those who need it the most.”

**Dr. Gabriel Hawawini, former Dean, INSEAD**  
**Chair of the Advancement Committee, Board of Trustees, UoPeople**

# Sponsored Scholarship Funds

UoPeople currently offers the following Sponsored Scholarship Funds, which are generously supported by companies, foundations and private individuals:

## **Hewlett-Packard (HP) Women Scholarship Fund**

Hewlett-Packard has a long-standing commitment to global citizenship, education and gender equality. HP has committed to sponsor 100 women studying for their Associate's degrees with UoPeople in order to support HP's goal of helping women around the world advance professionally.

## **Intel Haitian Women Scholarship Fund**

Recognizing both a pressing need to assist Haiti in its rebuilding efforts after the devastating 2010 earthquake and the difficulty faced by women in Haiti seeking access to higher education, Intel has committed to sponsor women students from Haiti who are working towards an Associate's degree at UoPeople.

## **The Gabriel & Marci Hawawini Scholarship Fund**

Gabriel and Marci Hawawini have generously committed to sponsor disadvantaged students working towards the attainment of Associate's degrees at UoPeople. This fund is open to both men and women.

## **Western Union Scholarship Fund**

With a global presence and a commitment to education, Western Union supports scholarships for students from selected countries, including: Brazil, China, Colombia, India, Jamaica, Mexico, Morocco, Nigeria, Philippines, Romania, Russia, Senegal, and Turkey.

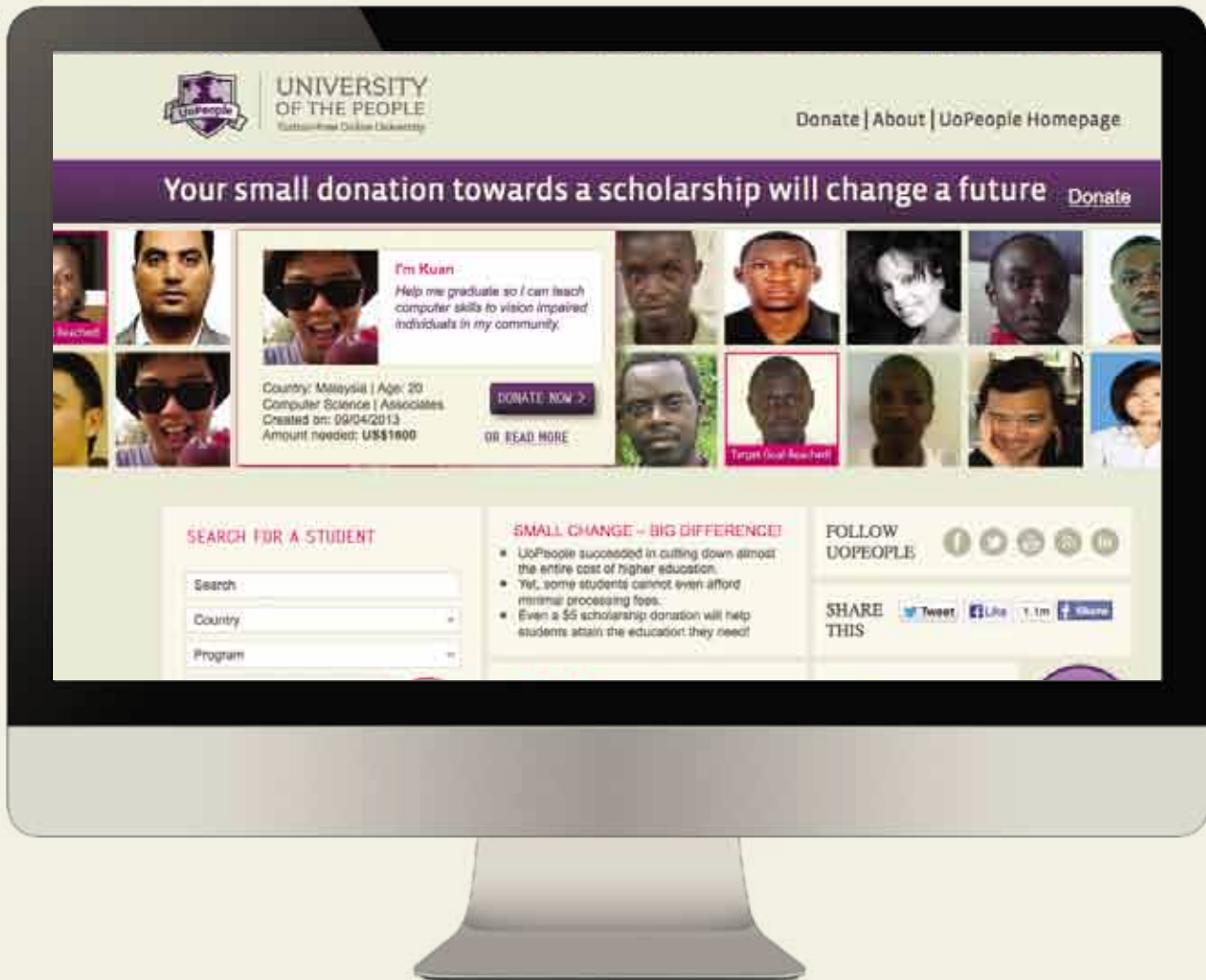
## **Microsoft 4Afrika Scholarship Program**

This program provides 1,000 African students with full funding towards the study of an Associate's degree. Recipients may also be eligible to access a host of Microsoft programs, receive a Microsoft Mentor while studying, do internships at Microsoft, train with Microsoft, and have access to the Microsoft Innovation Centre Labs. Additionally, graduates of the program may be eligible for employment opportunities with Microsoft and its over 10,000 partners across Africa.

# Create your own Sponsored Scholarship Fund!

For details contact: [Scholarships@UoPeople.org](mailto:Scholarships@UoPeople.org)

# Micro-Scholarship Portal



UoPeople is dedicated to the democratization of higher education. The University seeks to ensure that no student is deprived of a quality education because of financial barriers. To help accomplish this goal, UoPeople launched a Micro-Scholarship Portal for students to approach UoPeople's supporters for financial assistance in a manner that connects donors directly to students in need. The portal allows for donations to a specific student, offering individuals the flexibility to give any amount, to whomever they choose, anytime. Students are eligible to apply for support through the Micro-Scholarship Portal once they have been admitted to the University.

## How does it work?

UoPeople students access the Micro-Scholarship Portal online and share their financial needs. Students specify the amount needed (either part or all of their Exam Processing Fees); personal details (age, country, degree, etc.); provide a photo; and share their personal story which includes the circumstances surrounding their financial need. Potential donors can then visit the site, read about students in need, and donate to specific students in small or large amounts. Donors are everyday people like you, members of your community, individuals themselves coming from all economic situations, people who want to have an impact and take part in making quality higher education available for everyone.

“It’s time for  
the world to  
harness the  
talents of all  
people,  
wherever they  
may be.”

# Philanthropic Honor Roll

With the support of our donors UoPeople has been able to establish the University, develop programs and services for our students, and reach out to under served populations around the globe. Our donors are transforming lives by making higher education accessible to those who have no other alternative. In the coming years we plan to rapidly expand our student body and provide them with the powerful gift of tertiary education. We look forward to the ongoing support of our donors and invite people to join us in opening the gates to higher education.

## Trustees' Circle | \$500,000+

Bill and Melinda Gates Foundation

---

Google Grants

---

Rotem and Shai Reshef

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## Provost's Circle | \$250,000+

The William and Flora Hewlett Foundation

---

Hewlett-Packard

---

## Deans' Circle | \$100,000+

Carnegie Corporation of New York

---

The Goodman Family Supporting Foundation

---

Ewing Marion Kauffman Foundation

---

## Benefactors | \$25,000+

Gemini Israel Funds

---

The Gabriel and Marci Hawawini Scholarship Fund

---

Anonymous

---

International Student Identity Card (ISIC) Association

---

McCall MacBain Foundation

---

Amy and Mike Morhaime

---

Passport Capital

---

Albert Wenger

---

Western Union Foundation

---

## Patrons | \$10,000+

Amsalem Tours

---

Ashok Chandrasekhar

---

Itsik Danziger

---

Patrick Drahi

---

Anonymous

---

Intel Foundation

---

Korest Charitable Fund

---

Sara Miller McCune

---

Anonymous

---

Hagit and Oren Zeev

---

## Partners | \$1,000+

William R. Allman, Ed.D.

---

Robert Angarita

---

Anonymous

---

Anonymous

---

Karo Castro-Wunsch

---

Amin El Maghraby

---

The Estee Lauder Companies Inc

---

Or-Lee and Jeff Fromm

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Anonymous

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GetEducated.com

---

Daniel Greenwood and Carol Salem

---

Patricia Hallstein and Axel Kramer

---

Aaron Hawkey

---

The Late Martin Kace

---

David Ethan Kornmeier

---

Anonymous

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Mireille and Robert Manocherian

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Microsoft strategic R&D Center in Israel

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Anonymous

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Anonymous

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Daniel Pianko

---

Anonymous

---

ROI Community INC.

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Anonymous

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Rony Schlaepfer

---

Avishai Silvershatz

---

Anonymous

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Ruthy and Dan Tenenboim

---

Sarit and Omer Tenenboim

---

Suzanne Waltman and Martin Friedman

---

Anonymous

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Russ and Toby Winer

---

Anonymous

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Gordon Zacks

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Anonymous

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## Supporters | \$500+

Ogechi Adeola  
Michael Bijaoui  
Charles Bleehen  
Anonymous  
Anonymous  
Anonymous  
Mr and Mrs Larry Goldstein  
Steven Lurie  
Anonymous  
Ron Rofe  
Judith Shapiro  
Anonymous  
Negin Sobhani  
The Teagle Foundation  
Scott Turner  
Galit and Eli Zybert  
Anonymous

## Contributors | \$100+

Paul Affuso  
Anonymous  
Tsila and Hezi Avivi  
Anonymous  
Anonymous  
Shaul and Anat Betzer  
David Black  
Joan Bronk  
Anonymous  
Anonymous  
Anonymous  
Patrick Duncan  
Christine Durham  
Ilene Frank  
Annick Fuchs  
Terry Fulmer

Kobi Gamliel  
Anonumous  
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Otto Allen Grossman  
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Frederick Lane  
Sarra Lev  
Investaura Ltd.  
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Lori Mendel  
Ezri Meshorer  
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Lior Moshaiov  
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Mark Nemeč  
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Peter Patneaude  
Anonymous  
Anonymous  
Yaakov Ringler  
David Rosen  
Anonymous  
Mark Schneider  
Yossi Sela  
Anonymous  
Anonymous

James Smith  
Anonymous  
Anonymous  
Mohd Nazri Sulaiman  
Jackson Sussman  
Dr. and Mrs. Taipala  
Anonymous  
Steve Trachtenberg  
Alex Tuzhilin  
Anonymous  
Anonymous  
Shiri and Asaf Wolff  
Anonymous  
Anonymous  
Gina Zappia  
Anonymous

## Friends | Up to \$100

UoPeople is grateful to the numerous individuals who generously donated up to \$100 to support the University.

This list is complete as of August 31st, 2013. UoPeople has taken great care to ensure that the information included in this Honor Roll is accurate and complete; however, errors can occasionally occur. If you donated to UoPeople between January 1st, 2009 and August 31st, 2013 and find your name missing, misspelled or listed incorrectly, please accept our apologies. Help us correct our records by contacting: [donations@uopeople.org](mailto:donations@uopeople.org)

# Giving to UoPeople

UoPeople's tuition-free, degree-granting programs are made possible thanks to generous donations made by people around the world who believe that higher education should be the right of many and not a privilege for a few. Please consider a donation to the University and help us reach out to the millions of potential students who deserve access to higher education. A better world is within our reach, starting with greater educational opportunities for motivated, hard-working young people who are currently barred from higher education.

If you believe in our mission of democratizing higher education, we would love you to join us and help turn the UoPeople dream into reality for all. Every contribution could change a life.

**Donate to  
University of the People today!**





**Thank You!**



UNIVERSITY  
OF THE PEOPLE  
Tuition-Free Online University

If you educate one, you can change a life.  
If you educate many, you can change the world!